

## **iLoseWeight for Charity - Slimming down and good Karma to boot**

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iHanWel today announced that it will donate an equal amount of half of all proceeds from the sale of its iLoseWeight application to the Food for Life and Terre des Hommes aid organizations. This effort is to assist them in their battle against child hunger around the globe. The campaign, which will run indefinitely, offers users of iLoseWeight the opportunity to contribute to a good cause while getting in shape and improving their own health.

Kirkel, Germany - Beginning May 20, 2009, iHanWel will donate an equal amount of half of all proceeds from the sale of its iLoseWeight application to the Food for Life and Terre des Hommes aid organizations in order to assist them in their battle against child hunger around the globe. The campaign, which will run indefinitely, offers users of iLoseWeight the opportunity to contribute to a good cause while getting in shape and improving their own health.

iLoseWeight records all key data on weight, body mass index (BMI), body fat, and water and muscle proportion, making it the innovative application for health, fitness, and weight reduction. A detailed graphic module allows users to conveniently review and assess the initial progress they make through exercise and changes to their eating habits.

The application also includes an intuitive user interface, options for individual settings such as target weight, and much more! It goes without saying that all of this sensitive data is password-protected, with backup and restore functions available to users as well. Once the donation campaign is launched, the App will also offer a feature that enables users to call up a continually updated online overview of the amount of money that's been donated through the iLoseWeight for Charity action.

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software and charity shopping: "It's a wonderful opportunity for us to help people - and what could be better than combining an App for successfully losing weight with a donation campaign targeted at fighting hunger around the world?"

Adds software developer Hanno Welsch: "Those who purchase our App can now do so with the good feeling that they're not just doing something for themselves, but also for others. A lot of people want to lose weight, and they also spend a lot of money trying to. We are now putting some of that money to good use by passing it on to those who really need it."

System Requirements:  
iPhone and iPod touch 2.0 or later

Pricing and Availability:  
iLoseWeight, which was developed especially for iPhone 3G and iPod Touch, is available in English, German, French, and Spanish, and can be purchased worldwide from the AppStore for \$0.99 (USD). As part of the iLoseWeight for Charity action, half of all proceeds obtained through the sale of the App will now be divided equally between donations to the Food for Life and Terre des Hommes international aid organizations.

iHanWel:  
<http://www.ihanwel.com>

iLoseWeight for Charity 1.5:  
[http://www.ihanwel.com/?page\\_id=324](http://www.ihanwel.com/?page_id=324)

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=308639184&mt=8>

Screenshot:

[http://www.ihanwel.com/wp-content/uploads/2009/03/ilw\\_engl\\_2.jpg](http://www.ihanwel.com/wp-content/uploads/2009/03/ilw_engl_2.jpg)

App Icon:

[http://www.ihanwel.com/wp-content/uploads/2009/05/ilw\\_for\\_charity\\_icon-bigger1.png](http://www.ihanwel.com/wp-content/uploads/2009/05/ilw_for_charity_icon-bigger1.png)

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together create innovative iPhone applications in the fields of health, wellness, and fitness for users around the world. The team's success confirms its approach, as award-winning Apps like iDay, and the recently named Best App in the "Health and Fitness" category - iBody - have received a tremendous response from the global community. Copyright 2009 iHanWel. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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