Softpress launches new website built with Freeway and ExpressionEngine

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Softpress is pleased to announce the launch of their new company website. Built with templates created by our award-winning Freeway 5 Pro, the majority of the backend built upon ExpressionEngine, the excellent content management system from EllisLab. Famous for its ease-of-use and clean standards-compliant code generation, Freeway is the tool of choice for professionals and home Mac users who prefer to focus on design, not on coding.

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"We chose ExpressionEngine because of its ease of use, extensibility and superior support," said Ian Schray, Softpress US Marketing Manager. "In fact, those are same reasons people love Freeway!"

Leslie Camacho, president of EllisLab, remarked "It's great to have a high-profile site like Softpress using ExpressionEngine. The site looks terrific and I'm sure it will be much easier for the whole team to contribute to the content."

In addition, Softpress is currently running a special promotion. For a limited time, anyone purchasing a full-priced version of Freeway 5 Pro or Freeway 5 Express directly from Softpress will receive an Amazon Gift Certificate via email. For information and terms, see the Softpress website.

About Freeway
Freeway, famous for its ease-of-use and clean standards-compliant code generation, is the tool of choice for professionals and home Mac users who prefer to focus on design, not on coding!

Pricing and Availability
Freeway 5 Pro and Freeway 5 Express can be purchased for immediate electronic delivery from the Softpress Store. A thirty-day fully-functional free trial is available from the Softpress website. Full versions of Freeway 5 Pro can be purchased for $249 (USD), and Freeway 5 Express for $79 (USD). Upgrades from Freeway 4 Pro to Freeway 5 Pro are $99, upgrades from Freeway 4 Express to Freeway 5 Express are $59, and owners of Freeway 4 Express can upgrade to Freeway 5 Pro for just $169.

Softpress:
http://www.softpress.com/

Freeway 5 Pro:
http://www.softpress.com/products

Small Business Offer:
http://www.softpress.com/smallbusiness

Purchase Freeway 5:
http://www.softpress.com/store

ExpressionEngine:
http://www.expressionengine.com

Softpress was founded in 1993 to address the emerging needs of professional publishers and designers for cross-media authoring tools. Freeway, and its extensive feature set, result from Softpress' ongoing efforts to identify and meet the real needs of web designers in today's environment. Softpress creates tools that many people rely on for their day-to-day business, so they listen carefully to their customers. Future upgrades and product offerings will continue to demonstrate Softpress' commitment to quality, leading-edge innovation and customer service.

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