

## seyDoggy releases CR3ATiV3 Ultimate RapidWeaver theme with ExtraContent

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Ontario based seyDoggy released CR3ATiV3 Ultimate today, their first all new RapidWeaver since January. Their new Ultimate theme for RapidWeaver 4 is a showcase of the combined talents of seyDoggy Creative Director, Chris Cifonie and Lead Developer, Adam Merrifield. CR3ATiV3 isn't just a well designed theme with lots of useful features, it also performs well and is lightweight and agile. CR3ATiV3 Ultimate is ExtraContent enabled, featuring width options, 3 tier navigation and much more.

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CR3ATiV3 comes with many useful features such as the popular ExtraContent, customizable headers (RWmultitool ready), header height adjustment, width options, extensive color tuning, sidebar positioning as well as sidebar width adjustment, font selection and sizing and so much more. Among the highlights of this RapidWeaver theme is its use of 3 tier navigation that allows for easy management of large sites with sprawling page architectures.

Making another appearance in a seyDoggy theme is the very popular ExtraContent, an open source collaborative technology that allows for usable content spaces in RapidWeaver to be extended beyond what the application could normally allow. For example, RapidWeaver's own built in blog page, photo album Flash slideshow or iFrame pages lack content space outside of the page itself. ExtraContent, which is enabled in CR3ATiV3, makes it possible to add a personal touch to previously unreachable areas of a page. Add your lifestream (Twitter, LastFM, Delicious, etc.) below your blog page, add a Web 2.0 footer to your file File Sharing page and so on.

"Chris [Cifonie] came up with this brilliant design specifically for ExtraContent," says Lead Developer Adam Merrifield. "It was an absolute pleasure to code it up. Making what looks to be a graphically intensive layout into a fast and effective 'soft' or code based layout is always a lot of fun for me. The navigation, the ExtraContent, the continuity from section to section... this has got to be one of my favorite themes to date."

CR3ATiV3 is now the 26th commercially available theme in the seyDesign library of RapidWeaver themes and is the 6th theme to carry the "Ultimate" title. Ultimate themes are more advanced, feature packed, highly flexible and are normally ExtraContent enabled.

### Feature Highlights:

- \* ExtraContent
- \* 10 customizable headers
- \* header height adjustment
- \* RWmultitool ready
- \* 3 tier Navigation
- \* Extensive color control
- \* Width control
- \* sidebar width and positioning adjustment
- \* Font size
- \* Font family selections

### Minimum Requirements:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

- \* Mac OS X Version 10.4.11 Tiger or 10.5.2 Leopard
- \* Universal Binary for PowerPC and Intel
- \* RapidWeaver 3.6.7 or RapidWeaver 4.x
- \* RWMultitool Lite Optional

Pricing and Availability:

CR3ATiV3 is available now for \$19.49 CAD at their online RapidWeaver theme store.

seyDesign:

<http://www.seydesign.com>

CR3ATiV3 Ultimate:

<http://www.seydesign.com/themes/CR3ATiV3/>

Preview CR3ATiV3 Ultimate:

<http://showcase.seydesign.com/CR3ATiV3/>

Purchase CR3ATiV3:

<https://www.e-junkie.com/ecom/gb.php?c=cart&i=CR3ATiV3100MER&cl=1783&ejc=2>

Screenshot:

[http://www.seydesign.com/images/themes/CR3ATiV3\\_safari\\_309w\\_261h.jpg](http://www.seydesign.com/images/themes/CR3ATiV3_safari_309w_261h.jpg)

Headquartered in Kitchener, Ontario Canada, seyDoggy is a privately funded company founded in 2005 by Adam Merrifield. Leveraging their longtime experience in web and graphic design, seyDoggy's goal is to develop great looking theme designs for RapidWeaver, and lead to the creation of seyDesign. Known for developing the first commercially available theme with split navigation, seyDesign is responsible for continually pushing the limits of RapidWeaver. seyDoggy also offers consulting services for companies looking to enter the web design industry or who don't want to hire full time staff to manage their own internet or intranet web systems. Copyright 2005-2009 seyDoggy. All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries. RapidWeaver, and the RapidWeaver logo are trademarks of Realmac Software Limited.

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