

Procreate Wins Prestigious Apple Design Award at WWDC 2013

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Savage Interactive is pleased to announce, Procreate for iPad received a coveted Apple Design Award at the Worldwide Developers Conference in San Francisco. Procreate is widely recognised by illustrators and artists as the most advanced creative app available for iPad. Procreate is a complete art studio, exclusive to iPad. It's packed with features that artists love - from true-to-life sets of pencils, inks, and brushes, to advanced layer compositing, to unique digital tools.

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Procreate is a complete art studio at your fingertips, exclusive to iPad. It's packed with features that artists love - from true-to-life sets of pencils, inks, and brushes, to advanced layer compositing, to unique digital tools. Procreate is a powerhouse of iOS technologies like ARC, Grand Central Dispatch, and OpenGL ES which deliver state-of-the-art performance and responsiveness, 64-bit precision, and smooth 60 fps rendering of canvas sizes up to 4K x 4K. Procreate shares easily with Photoshop, Twitter, Facebook, Weibo, iTunes, Mail, Photos, and Dropbox, lets people preview brushes and other drawing tools before purchasing them with In-App Purchase, and uses Core Bluetooth to connect to accessories.

"We are absolutely thrilled that all the hard work we put into Procreate is reflected through this Apple Design Award and our dedicated and loyal artists. Savage is absolutely honoured to see Procreate receive such prominent recognition from Apple," explains James Cuda, Co-Founder of Savage Interactive.

The Apple Design Awards are given out each year at the Apple Worldwide Developers Conference to apps that display a high level of technical, aesthetic, and creative excellence.

Device Requirements:

- * Requires iPad with iOS 6.0 or later
- * 71.6 MB

Pricing and Availability:

Procreate 1.7.1 is \$4.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Entertainment category.

Procreate 1.7.1:

<http://procreate.si>

Download from iTunes:

<https://itunes.apple.com/app/procreate-sketch-paint-create./id425073498>

Press Kit:

<http://procreate.si/press/>

Based in Hobart, Australia, Savage Interactive is an independent technology company developing next-generation illustration software for iPad. Copyright (C) 2013 Savage

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