

## **Ergonis Software announces SharewarePublisher 1.0 for Mac OS X**

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Ergonis Software has announced SharewarePublisher 1.0, their software submission tool and assistant for Mac OS X. Developed specifically for shareware developers, vendors and media specialists alike, SharewarePublisher makes submitting software applications to leading software listing sites and repositories incredibly easy. SharewarePublisher ships with almost 200 pre-configured shareware sites, with carefully hand-tuned ratings/priorities.

Hagenberg, Austria: May 26, 2009 - Ergonis Software has announced SharewarePublisher 1.0, their software submission tool and assistant for Mac OS X. Developed specifically for shareware developers, vendors and media specialists alike, SharewarePublisher helps semi-automatically submit software applications to leading software listing sites and repositories. Developers can submit to 100+ sites within just a few hours, which would otherwise take several days.

The benefit of being listed on many shareware sites is not only the direct exposure, but also the additional links to the developer's company website. This leads to better Google ranking, results in more traffic and potentially translates to more customers. With SharewarePublisher, developers will enjoy seeing their application(s) listed on many sites instantly. SharewarePublisher features built-in check lists, which sites that have to be submitted to, and where a product has yet to be listed.

A native Cocoa application, SharewarePublisher ships with almost 200 pre-configured shareware sites (about 100 of them carrying Mac software titles), with carefully hand-tuned ratings/priorities. It provides functions to auto-locate the listing and submission page for a product on all sites and auto-fills the forms with a single click. This is particularly useful for non-PAD-aware sites.

### Feature highlights:

- \* Time-efficient semi-automated submission
- \* Built-in list of almost 200 leading shareware sites
- \* Predefined submission URLs
- \* Easy management of listing URLs
- \* Integrated two-tab web viewer
- \* Auto-fill submission forms
- \* Auto-learn submission forms
- \* User ID and password management
- \* Site-specific categories
- \* To-do list
- \* Submission history
- \* PAD file support
- \* Built specifically for the Mac

"SharewarePublisher is not an automated submission robot," said Christoph Reichenberger, CEO of Ergonis Software. "In over twenty years of experience in the Mac shareware market, we have learned that many shareware sites will not accept or simply don't like submissions from robot programs. The majority want developers to visit their sites personally to submit programs directly. However, submitting to a long list of sites is a very time-consuming and a tedious task. And consequently, this cost-effective and valuable marketing resource is mostly disregarded by shareware developers." Acting as a special assistant for software submissions, SharewarePublisher is a full fledged-posting client for the Desktop. It fully integrates the listing host's web interface into the Mac experience, offering developers the best of both worlds.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Minimum Requirements:

- \* Mac OS X Version 10.5 Leopard or later
- \* Universal Binary for PowerPC and Intel
- \* 4.1 MB Hard Drive space

Pricing and Availability:

For a limited time, SharewarePublisher is available for an introductory offer of 39.99 (EUR) till the end of June 2009. SharewarePublisher 1.0 will then be offered as a single-computer license for 69.99 (EUR), and is available as a full-featured demo.

Ergonis Software:

<http://www.ergonis.com/>

SharewarePublisher 1.0:

<http://www.ergonis.com/products/sharewarepublisher/>

Download SharewarePublisher:

<http://www.ergonis.com/downloads/sharewarepublisher-install.dmg>

Purchase SharewarePublisher:

<https://store.ergonis.com/store/sharewarepublisher/orderfull.html>

Screenshot:

<http://www.ergonis.com/images/products/swpub/external/sharewarepublisher-screen.jpg>

Icon:

<http://www.ergonis.com/images/products/swpub/external/sharewarepublisher-icon.png>

Headquartered in Hagenberg, Austria, Ergonis Software GmbH is a privately held software development company founded in 2002. With a focus on innovation, Ergonis develops ergonomic and intuitive software that boosts the productivity of Mac and PC users alike. Copyright 2002-2009 Ergonis Software GmbH. All Rights Reserved. Ergonis products are either registered trademarks or trademarks of Ergonis Software GmbH. Other company and product names may be trademarks of their respective owners.

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Christoph Reichenberger  
CEO  
+43 720 348420

[swpub@ergonis.com](mailto:swpub@ergonis.com)

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