

Help Your Students Write Better With Middle School Writing 1.0 For iPad

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Middle School Writing 1.0 is the premier essay writing app for beginning writers. Designed to teach the fundamentals of argument construction, logic and critical thinking, the app reduces the time and energy required to write sound essays. The proprietary instructional content written specifically by Niles Technology is the key to the app's success. Add the full-featured writing platform and students have a complete writing and thinking app. Check it out in the App Store today!

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Academically, nothing is more important for students than expressing ideas in a way that stimulates conversation and convinces others their ideas have merit. To do this requires tight logical writing, which is only possible with good critical thinking skills. The first goal of Middle School Writing 1.0 is to get students thinking. Then it instructs how to organize thinking into solid ideas that make sense. And finally, it guides students how to present those ideas in sentences and paragraphs. Middle School Writing 1.0 is the ultimate writing app for teaching students how to think and write well. The reviews in the App Store speak for themselves!

Parents, teachers and schools are discovering the efficacy of Niles Technology apps. Each month, school volume purchases of the apps increase, which indicates that the use of mobile technology in schools is becoming more commonplace. Parents are also catching on because Essay Workstation 2.1 is the No. 1 gifted app in the Niles inventory. Middle School Writing 1.0 and High School Writing 3.0 are virtually tied as solid No. 2 bestsellers, with both parents and schools purchasing the apps.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 3.0 or later
- * 2.2 MB

Pricing and Availability:

Middle School Writing 1.0 is \$18.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

Middle School Writing 1.0:

<http://www.essaywritingwizard.com/middleschoolwriting.html>

Purchase and Download:

<http://itunes.apple.com/app/id445795776>

Screenshot:

<http://a3.mzstatic.com/us/r1000/093/Purple/ab/6f/91/mzl.bjesbpd.320x480-75.jpg>

App Icon:

<http://a3.mzstatic.com/us/r1000/095/Purple/ca/02/1b/mzm.mjlqufin.175x175-75.jpg>

Niles Technology Group was founded in 2007 to develop software for emerging technologies and is developing a series of mobile computing applications dedicated to teaching superior writing and logical thinking skills. With its experience in the technology and content required to develop full-featured products for students, Niles Technology Group is a leading app publisher, and the Essay Czar, Achievers Writing Center and Essay Writing Wizard apps have sold successfully worldwide. The key to Niles Technology Group's success is specificity. Each app is specific to the writing task at hand. Michael A. Niles, the founder, was formerly, for eight years, the President and CEO of The Right Education, Inc. (TRE), a web-based educational technology company that developed The Learning Accelerator. Copyright (C) 2007-2013 Niles Technology Group. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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