

View All Your Social Media In One Place with Socialblend for iOS

Published on 06/25/13

Socialblend is a free app for the iPhone and iPod touch that allows you to manage all of your social media from a single unified timeline. Users can like and comment directly on their photos and videos and Socialblend posts directly back to the corresponding service. Currently Socialblend supports Facebook, Instagram, Twitter, and YouTube and will soon be adding Flickr, Vimeo, and more. Simply connect all the services you use daily Socialblend does the rest.

Portland, Oregon - Founded in 2008 to provide top quality mobile applications, Fling Soft today is thrilled to announce the availability of Socialblend for the iPhone and iPod touch. Socialblend provides a single unified view into all of your social media services including Facebook, Instagram, Twitter, and Youtube.

Socialblend is a free application for the iPhone and iPod touch that was built out of a need felt by its own development team, friends, and family. "I found myself waking up everyday and opening 3 to 4 different apps to interact with my connection's photos and then I realized I wasn't the only one", says Mike Dewey, Fling Soft's Head of Creative. "We started concepting and realized that unifying these services led to this very visual discovery of media you might have otherwise missed. Its simplicity is really what makes the concept so powerful."

Socialblend allows you to connect your social services and then displays your media from these services in a single simple timeline view. You can tap to enlarge a photo and pinch to zoom or if its a video simply tap the play button to start watching. Within the timeline you can double tap to like photos and videos and touching the Like or Comment icons will allow you to read additional comments or post your own comment. These actions are then posted directly back to those services without any additional steps. Also, using an icon in the top left you can call a slide-out where you can selectively choose which services you would like to see, allowing you to fully customize the timeline.

Socialblend is also rapidly adding new services. "We are already working on additional filtering features and on the services side we will quickly be adding Flickr, Vimeo, and more" says Jay Mantri, Fling Soft's Head of Business. "Our goal is to allow users to interact with as much of their social world as possible from a single location, we have almost 20 different services in our roadmap".

More than just being a simple seamless user experience, Socialblend is really a unified social media platform built on multiple levels of API integration with all the various services in market. "We feel we have developed a foundation for unifying users' social media and we can only grow it from here", says Jeremy Krall, Fling Soft's Head of Technology. "This first iteration has many of the everyday features user's expect such as Liking and Commenting, but we are already beginning to create layers that will allow even greater unification and powerful interactive filters for various services."

Launch Contest:

To celebrate the launch of Socialblend, the team is giving away an iPad Mini to one lucky user! Simply visit us online and then download the app, follow us on Twitter and Facebook, and sign up for our newsletter. In 30 days, we will select a lucky winner to receive a free iPad Mini!

About Socialblend:

Socialblend allows you to manage all of your social media from a single unified timeline. Users can like and comment directly on their media just like they do currently and it

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

posts directly back to the corresponding service. Simply connect the services you would like to use and Socialblend does the rest.

Device Requirements:

- * iPhone 3GS, 4, 4S, iPhone 5, iPod touch and iPad
- * Requires iOS 6.0 or later
- * 4.3 MB

Pricing and Availability:

Socialblend 1.0.1 is Free and available worldwide exclusively through the App Store in the Social Networking category.

Socialblend 1.0.1:

<http://www.getsocialblend.com>

Download From iTunes:

<https://itunes.apple.com/app/socialblend/id653717317>

iPad Mini Giveaway:

<http://www.getsocialblend.com/giveaway/>

Screenshot:

http://www.getsocialblend.com/assets/socialblend_iphone.png

App Icon:

<http://www.getsocialblend.com/assets/1024x1024.png>

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