

ProCamera Drops Price for this Weekend Only

Published on 06/28/13

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ProCamera

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San Francisco, California - ProCamera merged into Cocologics and will have a price-drop from \$4.99 to \$2.99 this coming weekend. ProCamera is shifting its focus from mostly professional users to mass users. "Shoot like a Pro", "ProCamera is simple, yet deep when you need it" are the new principles. ProCamera is doing this shift by making professional features easy and enjoyable for non-professional users.

The biggest outcome for this shifting is on the photo editing:

ProLab brings powerful editing control to the iPhone. The Tone Curve tool provides accurate, multi-point correction for photos. This level of control is typically reserved for expensive desktop photo editing software, but now anyone can do it with a simple swiping finger!

In ProLab, complete adjustment sliders also offer Shadow, Highlight, Exposure, RGB Hue control and many others. Any one of them can be adjusted simply by swiping across the screen anywhere. And there's even a live Histogram for those that want even more control when editing their pictures!

We've given our ProFX filters some significant upgrades, adding a slew of new styles to the Vintage and Special groups. There are also new grid lines in ProCut to help with more precise photo cropping.

Out of the editing mode, with the same gesture, the QuickFlick feature allows users to flick right to access Albums and flick left for the Settings.

ProCamera's update 4.2 is coming in July.

ProCamera is a well-balanced 5-in-1 app for photography, videography, photo editing, social sharing, and code scanning. ProCamera sets the standard for professional camera replacement apps with its high-end features and intuitive, easy to use design.

Over one million photos are taken everyday with ProCamera!

National Geographic's Intelligent Travel Blog recommended ProCamera as one of eight must-have apps for intelligent travel. CNN featured ProCamera as one of the apps to help you become a better smartphone photographer. NYTimes journalist David Pogue stated, "The high-end crowd swears by it". Apple has recommended ProCamera in Essentials "Camera & Photography" for years. Forbes recently recommended ProCamera as one of the best camera apps.

Language Support:

English, French, German, Italian, Japanese, Korean, Simplified Chinese, Spanish, Traditional Chinese

Device Requirements:

* iPhone, iPad, or iPod touch

* Requires iOS 5.0 or later

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

* 25.2 MB

Pricing and Availability:

ProCamera 4.1, normally priced at \$4.99 USD (or equivalent amount in other currencies), is on sale for \$2.99 this weekend only and available worldwide exclusively through the App Store in the Photo & Video category. ProCamera HD 1.1.1 is available for \$4.99.

ProCamera:

<http://blog.procamera-app.com/>

ProCamera for iPhone:

<https://itunes.apple.com/app/procamera/id300216827>

ProCamera HD for iPad:

<https://itunes.apple.com/app/procamera-hd/id549558641>

ProCamera on Instagram:

http://web.stagram.com/n/procamera_app/

Screenshot:

<http://a4.mzstatic.com/us/r1000/087/Purple/v4/4e/fa/91/4efa9199-6f06-01e9-7ae5-cd92360be734/mzl.fqjakwfv.320x480-75.jpg>

App Icon:

<http://a3.mzstatic.com/us/r1000/104/Purple2/v4/66/a4/63/66a463b0-bce0-5620-d247-86ac53ea5d8/mzl.vmuhubcq.175x175-75.jpg>

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