

## **CrumplePop Notes Brings HD Sticky Notes to Final Cut Pro**

Published on 06/02/09

CrumplePop today announced CrumplePop Notes, a set of photo-realistic, HD "Post-It" style effects that can be easily dropped directly onto the Final Cut Pro timeline. With CrumplePop Notes, a busy editor can tack notes onto any video sequence by simply dragging and dropping, without leaving Final Cut Pro. Just pick a style, pick a color, drop on the timeline, and enter your note text. CrumplePop Notes supports multiple resolutions, including 1920x1080, 1280x720, and 720x480.

Minneapolis, MN - CrumplePop today announced CrumplePop Notes, a set of photo-realistic, HD "Post-It" style effects that can be easily dropped directly onto the Final Cut Pro timeline. With CrumplePop Notes, a busy editor can tack notes onto any video sequence by simply dragging and dropping, without leaving Final Cut Pro. Just pick a style, pick a color, drop on the timeline, and enter your note text.

"In so many productions, you just need a quick way to highlight a piece of information," said Gabriel Cheifetz, creative director at CrumplePop. "You need to introduce a new character, a new ingredient in a recipe, or a useful fact. CrumplePop Notes is especially ideal for video tutorials, where you're popping useful info into the frame all the time."

CrumplePop Notes supports multiple resolutions, including 1920x1080, 1280x720, and 720x480. In addition to displaying text in three different hand-drawn typefaces, CrumplePop Notes lets you drop images onto your notes, including images with alpha channels. Since each CrumplePop Notes element is extremely high resolution, they may be fully animated and keyframed within Final Cut without stair-stepping or loss of quality, even when rotation is introduced.

### Pricing and Availability:

CrumplePop Notes is available immediately as a digital download for \$34.00 (USD).

### CrumplePop:

<http://www.crumplepop.com>

### CrumplePop Notes:

[http://www.crumplepop.com/?page\\_id=19](http://www.crumplepop.com/?page_id=19)

### Screen Shot:

<http://www.crumplepop.com/images/900x405-notes.jpg>

### Example Video:

[http://www.crumplepop.com/?page\\_id=232](http://www.crumplepop.com/?page_id=232)

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