

Mac-Chi releases WhoPaste 1.2 - Powerful Contact Acquisition

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Mac-Chi is proud to announce WhoPaste 1.2, an update to their powerful contact acquisition utility for Mac OS X. Easily create a contact by extracting the name, company, job title, email addresses, phone numbers, street addresses, websites, even instant message handles from the current contents of the clipboard, and insert into Entourage, Google Contacts, Address Book, and now the popular CRM tool, Daylite. Version 1.2 can save new contacts into all of the supported databases in one action.

Austin, Texas - Mac-Chi is proud to announce WhoPaste 1.2, an update to their powerful contact acquisition utility for Mac OS X. With a focus on ease-of-use, WhoPaste can create a contact by extracting the name, company, job title, email addresses, phone numbers, street addresses, websites, even instant message handles from the current contents of the clipboard, and insert into Entourage, Google Contacts, and OS X Address Book.

Version 1.2 now supports direct contact and organization creation in Marketcircle's Daylite, the popular CRM tool for Macintosh. Daylite users can now create both contacts and organizations by simply selecting and copying the raw contact information as is often found in email signatures, web pages, business letterhead, and other documents. WhoPaste effortlessly handles all the details of extracting the specific data elements from the text.

Using WhoPaste 1.2, Daylite users can specify a Category, multiple Keywords, a Priority, a Tagline and a Flag value for both the new Contact and the new Organization. Daylite support also extends to WhoPaste's exclusive multi-contact spreadsheet extraction.

WhoPaste can create multiple contacts at once by allowing the user to select either rows or ranges of cells in a spreadsheet. The review window provides search support, contact-by-contact editing including database storage specification, and selected row saving. Taken together, these make WhoPaste a remarkably powerful and flexible solution for capturing contact data. Additional features include an optional citation added into the notes field stating the source of information, automatic phone formatting, optional case conversion; data clone and swap widgets, and easy to apply/retract defaults for city, state, postal code, and country.

WhoPaste is invoked by a user-configurable global hot key, so it is instantly available in any Macintosh application. An optional contextual menu plugin is now available for those WhoPaste users who don't want to remember hot key combinations or who just prefer using the right-click action. It is also possible to save new contacts into any or all of the supported databases in one action.

Feature highlights include:

- * One keystroke data capture
- * Supports Entourage, Google Contacts, Address Book and Daylite
- * Supports plain text, rich text, and tab-delimited clipboard information
- * Daylite - provides for Category, Keywords, and Priority for both contact and organization
- * Google Contacts - provides for saving in Google System groups and up to 3 user groups
- * Entourage - provides for saving in up to 3 Project and up to 3 Categories
- * Address Book - provides for saving in up to 3 user groups

Now there's no longer a need to tediously copy and paste data into individual fields to create a contact. Simply copy contact information from web pages, emails, text documents, even spreadsheets and WhoPaste will do all the heavy lifting of interpreting the data and

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placing it into the appropriate fields. WhoPaste effortlessly supports plain text, rich text, and tab-delimited clipboard information storing new contacts into the users choice of Daylite, Google Contacts, Entourage, or Address Book.

Minimum Requirements:

- * Mac OS X Version 10.4.3 Tiger or later (Leopard Compatible)
- * Universal Binary for PowerPC and Intel
- * 5.8 MB Hard Drive space

WhoPaste 1.2 is available for only \$10.00 (USD) for a single machine license, and is a free update to existing users. A free trial version is available for download. The trial version allows saving 20 extracted contacts. A WhoPaste Media Review License Key is available upon request.

WhoPaste 1.2:

<http://www.whopaste.com>

Download WhoPaste:

<http://www.whopaste.com/CurrentVersion/WhoPaste.dmg.zip>

Screencasts:

http://www.whopaste.com/_Screencasts/Screencasts.html

Screenshots:

http://www.whopaste.com/_Screenshots/Screenshots.html

WhoPaste Icon:

[http://www.whopaste.com/CurrentVersion/Graphics/WhoPaste\(512@300\).jpg](http://www.whopaste.com/CurrentVersion/Graphics/WhoPaste(512@300).jpg)

Located in historic fun-loving Austin, Texas, Mac-Chi is a privately funded company founded in 2006 by Steve Cronin. Mac-Chi focuses exclusively on the Macintosh and iPhone platforms using the Mac OS X Address Book as its central platform for innovation. Mac-Chi delivers contact-friendly software that enlivens your people. Copyright 2006-2009 Mac-Chi. All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries. Google, Gmail, and the Google logo, are registered trademarks of Google Inc. Entourage is a registered trademarks of Microsoft Corp. Daylite is a registered trademarks of Marketcircle Inc.

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