

24x7digital releases TeachMe: Toddler 1.0 for iPhone and iPod Touch

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Los Angeles based 24x7digital has released TeachMe: Toddler 1.0, their new children's learning game for iPhone and iPod Touch. Developed to leverage the iPhone's unique capabilities and interface, TeachMe: Toddler was specifically designed for toddler aged children to help teach them letters, numbers, shapes and colors in a fun and compelling way. TeachMe: Toddler is age-specific, and spans only those relevant topics, yet focused on learning while toddlers are being entertained.

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TeachMe: Toddler is age-specific, and focused on learning while toddlers are being entertained. The answer buttons are large, with clear feedback on correct answers. During gameplay, teacher Mimi Mouse will prompt the child to select the correct answer. A tap on Mimi's face will repeat the audio. Each time a child is quizzed on chosen topics, all items are cycled through randomly (for example, letters A-Z, numbers, shapes, colors will all be quizzed on in random order).

The child can only play those topics as enabled by the parent. Parents can choose which topics (Numbers, Letters, Shapes, Colors) they want their child to learn, with some topics featuring subsets of data. For example, Letters can be upper case letters, lower case letters, or both upper and lower case letters. The screen layout was designed so the child cannot easily exit the app while playing. Parents can hide the exit button so the only way to exit the game is by hitting the home button.

Featured Topics:

- * Letters: A-Z (uppercase), a-z (lowercase), A-Z a-z (uppercase and lowercase)
- * Numbers: 1-10, 1-20
- * Colors: black, white, red, green, blue, yellow, orange, purple, brown, pink, and gray
- * Shapes: circle, square, triangle, rectangle, oval, star, diamond, octagon, and trapezoid

To keep children engaged, parents may choose between two reward systems (coins or stickers). By answering questions correctly, children earn stickers to place in a beach scene (with over 40 stickers to choose from), or conversely, earn coins instead. When using coins, parents can setup their own reward system (5 coins = a treat, 10 coins = a book, etc.). Rewards are saved between sessions, so they can always continue where they left off. Completed beach scenes can be exported as wallpaper or emailed to family and friends.

TeachMe: Toddler also stores wrong answers for different elements as well. So if a wrong answer is chosen for a question, it will be displayed next time the child is quized on that same element. The game will add more instances of those elements that were answered incorrectly the next time (if the child got M and T wrong, the second time M and T will be quizzed more than once). This subtle, yet transparent technique helps children to be quizzed more often on elements they get wrong.

Feature Highlights:

- * Set the number of correct answers to earn a reward (1-9)
- * Choose from two types of rewards
- * Over 40 different stickers for building a beach scene

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- * Coins allow parents to create their own reward system
- * Select learning topics for each child (Letters, Numbers, Shapes, Colors)
- * View statistics on the last 5 answers for each element in a topic
- * Show/Hide the exit button during game play
- * Configure up to 4 separate children
- * Export sticker scene to Photos, for emailing or using as wallpaper

System Requirements:

- * iPhone or iPod Touch 2.0 or later

Pricing and Availability:

TeachMe: Toddler 1.0 for iPhone is only \$0.99 (USD) and available exclusively through Apple's App Store.

TeachMe: Toddler 1.0:

<http://www.24x7digital.com/teachmetoddler>

Screenshot:

<http://www.24x7digital.com/images/stories/toddler1.png>

Screenshot:

<http://www.24x7digital.com/images/stories/toddler2.png>

Screenshot:

<http://www.24x7digital.com/images/stories/toddler4.png>

Screenshot:

<http://www.24x7digital.com/images/stories/toddler5.png>

App Icon:

http://www.24x7digital.com/downloads/toddler_100.png

Based in Los Angeles, California, 24x7digital is a privately funded company founded in 2002 by Rei Yoshioka and Mark Yamashita. Leveraging their longtime experience in development and consulting, 24x7digital's focus is developing high-quality, simple, and easy-to-use utilities for the Mac and iPhone platforms. 24x7digital are also the creators of the highly rated HappyNewYear and HappyHolidays. Copyright 2002-2009 24x7digital. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer in the U.S. and/or other countries.

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Rei Yoshioka
Co-Founder
310-642-0857

support@24x7digital.com

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