

Master history teacher Brian Hurd authors Cold War textbook for iPad

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Zoomable Media and master history teacher Brian Hurd have collaborated to create "Mutually Assured Destruction," a multitouch textbook available on Apple's iBookstore for immediate preview, purchase, and download. It features descriptions of 101 essential events, people, places, and concepts of the Cold War, and is copiously illustrated with high resolution pictures and maps, each including audio captions of interesting facts and little-known details of this period in world history.

Little Falls, Minnesota - Zoomable Media has announced the release of "Mutually Assured Destruction: 101 Keys to Understanding the Cold War" for Apple's iBooks app on iPad. Mutually Assured Destruction is an electronic text book created with iBooks Author. It is designed for use with students in grades 7-12, and for the enlightenment of anyone who finds the study of history important. The title features descriptions of 101 essential events, people, places, and concepts of the Cold War, and is copiously illustrated with high resolution pictures and maps, each including audio captions of interesting facts and little-known details of this period in history.

The multi-touch textbook is a collaboration between Zoomable Media Inc. and master history teacher Brian Hurd of Mary of Lourdes Middle School in Little Falls, MN.

Brian has worked with middle school students for 20 years, teaching about ancient civilizations, Minnesota History, American History, World Geography, and computers. During this time he has visited Egypt, Greece, Rome, and China (the latter six times, for one-month teaching experiences at middle schools). Brian has encountered more than 30 countries on every continent except Antarctica, including all 50 US states, focusing his adventures on history and the things he teaches.

Device Requirements:

- * This book can only be viewed using iBooks 3.0 on an iPad
- * Level: Grades 7 and Above
- * iOS 5.1 is required
- * Print Length: 226 Pages

Pricing and Availability:

Mutually Assured Destruction is \$9.99 USD and available exclusively through the iTunes iBookstore.

Zoomable Media:

<http://zoomablemedia.com>

Mutually Assured Destruction: 101 Keys to Understanding the Cold War:

<https://itunes.apple.com/us/book/mutually-assured-destruction/id670398134>

Screenshot 1:

http://a1.mzstatic.com/us/r30/Publication6/v4/ec/fe/29/ecfe29fd-63fc-57d7-7427-a22a050d92cc/Screen_Shot_1.480x480-75.jpg

Screenshot 2:

http://a4.mzstatic.com/us/r30/Publication6/v4/be/56/4c/be564c5a-0521-7a24-4318-133c43080c1c/Screen_Shot_2.480x480-75.jpg

Book Cover:

http://a4.mzstatic.com/us/r30/Publication4/v4/dc/f4/9e/DCF49EAE-0634-9759-611E-655BE7EBCC4/MAD_from_Brian_04232013.225x225-75.jpg

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Located in Little Falls, Minnesota. Zoomable Media publishes enlightening digital reference materials for everyone, featuring an aesthetically pleasing, tactile approach to creating educational materials about the things that concern all humans: history, geography, math/science, and the arts. Mutually Assured Destruction is (C) 2013 by Brian Hurd and Zoomable Media Inc., All Rights Reserved. Apple, iPad, iBooks, and iOS are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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