

## KeynotePro Announces MagnetBoard Theme for Keynote '09

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KeynotePro is pleased to announce the introduction of MagnetBoard for Keynote '09 - designed to be as flexible as your most free-flowing ideas might demand. The core layouts frame a range of whole-page and mixed-element layouts covering all the basics, from single and multiple photo-driven slides to multi-topic content-driven models. But the theme really comes to life when you begin working with the Freeform Masters to build your own arrangements, layouts and content models on the fly.

Asheville, NC - KeynotePro is pleased to announce the introduction of MagnetBoard for Keynote '09 - designed to be as flexible as your most free-flowing ideas might demand. We began with a richly-textured base of smooth, pressed steel, crisp paper and thumb-worn magnets begging to be touched. The core layouts frame a range of whole-page and mixed-element layouts covering all the basics - from single and multiple photo-driven slides to multi-topic content-driven models -each designed with an eye toward balance and holding focus on your content rather than its surroundings.

But the theme really comes to life when you begin working with the Freeform Masters - bare-essential layouts designed to be used with the included Supplemental Objects library to build your own arrangements, layouts and content models on the fly. And you don't have to stop there: thanks to the advanced object-based transitions introduced in iWork '09, you can step through the shifting stages of an idea exactly like they were developed, using Magic Move to push groups around the stage just like they were on a surface right in front of you. MagnetBoard provides the foundation - where you take it is limited only by imagination.

The MagnetBoard theme includes up to 31 master slides (HD) - a mix of whole-page and mixed-object layouts, along with the Freeform Masters optimized for custom layouts or accent object placement. MagnetBoard HD, available exclusively in the MagnetBoard Pro and Pro Mobile Editions, expands the style into HD format with aspect-optimized 16:9 and 16:10 versions of the MagnetBoard design, so you can take advantage of the clean simplicity of the new iMac, a MacPro-driven Cinema Display, or a next-generation HD projection system as target presentation platforms without the "dead space" associated with running traditional 4:3 presentations on an HD display

The MagnetBoard EP Edition themes - included in the MagnetBoard Pro Mobile Edition are built to take the MagnetBoard style to the iPhone/iPod Touch or classic-format video-capable iPod in a format optimized for small-screen viewing. MagnetBoard EP Edition for classic-format video iPods includes 28 complete Master Slides: a wide range of text and photo-oriented designs cross-optimized for iPod and television display. MagnetBoard EP Edition for iPhone/iPod Touch includes the complete 31 Master Slide base of the HD themes, optimized for viewing on the iPhone or iPod Touch's larger, HD-leaning display.

### Pricing and Availability:

MagnetBoard Standard Edition is available for immediate download for \$24.95 (USD) or in a Bundle with 2 other Standard Edition themes for \$49.85. MagnetBoard Pro Edition contains both standard and HD themes (800x600 & 1024x768(4:3) standard versions, 1920x1080 and 1280x720(16:9) and 1680x1050(16:10) HD Versions), and is available for \$34.95, or in a bundle with 2 other Pro Edition themes for \$74.95. The MagnetBoard Pro Mobile Edition contains both MagnetBoard Pro Edition and the MagnetBoard EP Edition (iPod and iPhone/Touch Editions), and is available for \$49.90.

KeynotePro:

<http://www.keynotepro.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

MagnetBoard for Keynote '09:  
<http://www.keynotepro.com/themes/MagnetBoard.html>

Theme Image:  
<http://www.keynotepro.com/images/themes/MagnetBoard/prShot.jpg>

The Walrus Group:  
<http://www.walrusgroup.com>

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