

SherylApps releases A Business Tycoon - iPhone Business Stimulation Game

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SherylApps today announced the launch of its new business strategy game, A Business Tycoon 1.0, their investment-based business stimulation game for iPhone and iPod touch. A Business Tycoon is simple to understand: the gamer's sole motive is to maximize profits generated through buying and selling assets with the help of price charts and other tools. The game offers users hundreds of assets to choose from across varying price ranges.

New Delhi, India - SherylApps today announced the launch of its new business strategy game, A Business Tycoon, now available in the app store for an introductory price of \$1.99. The title is the first investment-based business stimulation game in the app store that allows users to test their business savvy.

A Business Tycoon is simple to understand: the gamer's sole motive is to maximize profits generated through buying and selling assets with the help of price charts and other tools. The game offers users hundreds of assets to choose from across varying price ranges. Prospective tycoons start with initial capital of \$10 million - and with the app's endless gameplay, they'll soon find themselves addicted.

The game becomes even more interesting with the introduction of share trading- but the real highlights of the game are its luxury and mate sections that reward users for their successful ventures. These exclusive rewards can be unlocked one by one - only the most successful entrepreneurs will reap the benefits.

"Eight months of obsession and labor has gone into the planning and development of this game, and we believe that it will live up to the expectations of strategy game lovers everywhere," said Ankur Gupta, founder of SherylApps. "Creating an addicting experience was our main priority since the idea of A Business Tycoon hit our minds. And with the kind of reviews the game is receiving for the lite version we believe we have fulfilled our goal."

SherylApps has also announced a unique and unusual contest starting today where the first user to successfully unlock all available luxuries will be awarded an acre of land on planet Mars. The user is required to email the screenshot of the all the luxuries unlocked to their website.

A Business Tycoon Features include:

- * Virtually unlimited gameplay
- * Hundreds of assets to trade in
- * Best in class graphics and sounds
- * Option to issue and buyback company's shares
- * In game rankings
- * Games are saved when receiving a call, logging out, or shutting down the system
- * 6 beautiful and powerful ladies to unlock
- * 12 most exceptional luxuries to buy

Minimum Requirements:

iPhone and iPod touch 2.2.1 or later

Pricing and Availability:

The final price point for A Business Tycoon will be \$2.99 (USd), but the game is being launched at an introductory price of \$1.99. The reduced price will be valid for the first 15 days, offering a lot more value and entertainment than comparable strategy games available on the app store.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

SherylApps:
<http://www.sherylapps.com>

A Business Tycoon 1.0:
<http://www.sherylapps.com/BT/BusinessTycoon.html>

Download and Purchase:
<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=318506800&mt=8>

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