

BoinxTV wins Apple Design Award 2009

Published on 06/10/09

Boinx Software and TheCodingMonkeys are proud that its live production software BoinxTV was honored with the Apple Design Award 2009. The Apple Design Awards recognize technical excellence, innovation, and outstanding achievement in iPhone and Mac software development. BoinxTV turns a Mac into a TV studio to record stunning studio shows, podcasts, sports events, concerts, interviews, sermons, lectures, seminars and more, using your Mac and multiple cameras.

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"The Apple Design Award is the result of incredibly hard work by the entire team and it is really something special, coming out on top of several thousand entries," says Oliver Breidenbach, Co-Founder of Boinx Software. "So, my personal thanks to everyone at Boinx Software and to TheCodingMonkeys for creating an incredible product that nobody thought possible. And of course thanks to everybody at Apple for creating the only platform on which we could pull it off."

"We are proud and very grateful to have our work on BoinxTV recognized by Apple and by our peer" say Martin Pittenauer and Dominik Wagner aka TheCodingMonkeys.

"BoinxTV is an extra-ordinary example of what's possible with Mac OS X and sets a very high standard for usability, innovation, and broad Mac OS X technology adoption", explains the Apple jury. "BoinxTV makes extensive use of graphics and media technologies in Mac OS X (...) enabling video effects not previously seen in real time on the platform."

About BoinxTV

BoinxTV is a revolutionary tool for creating Live to Disk, Live to Internet, and Live to Stage video, jointly developed by Boinx Software and TheCodingMonkeys. With BoinxTV, you can create stunning studio shows, podcasts, sports events, concerts, interviews, sermons, lectures, seminars and more, using your Mac and multiple cameras. With its innovative user interface and its extendable architecture, BoinxTV makes it easy to create professional 'TV style' shows, minimizing post-production time.

Availability and Pricing:

BoinxTV 1.3 is available as a free update to its existing BoinxTV customers at boinx.com/download or via the built-in Software Update. A free demo license enables BoinxTV for 30 days. The single license of BoinxTV is available for \$499 (USD) at the Boinx Kagi Store. The BoinxTV Sponsored Edition for \$199 (USD) requires a credit for BoinxTV in every video created with BoinxTV. For education and volume licensing (
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About TheCodingMonkeys

TheCodingMonkeys is a Macintosh software company based in Munich, Germany. It is determined to produce software that stands up to the Macintosh ease-of-use standard while solving complex problems. TheCodingMonkeys revolutionized real-time text collaboration

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with the release of SubEthaEdit, winner of the "O'Reilly Mac OS X Innovators Award 2003," and the Apple Design Award "Best Mac OS X Student Product 2003."

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<http://boinx.com/>

BoinxTV:
<http://boinx.com/boinxtv/>

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Boinx Software Ltd. is located in Puchheim, near Munich, Germany. Boinx Software develops award-winning software for the creative Mac user in animation, movie production and photography. Boinx iStopMotion is the leading solution for stop motion animation and time lapse capture, and won the O'Reilly Mac OS X Innovators Award in 2003. Boinx FotoMagico, winner of two Apple Design Awards - "Best Mac OS X Leopard Graphics and Media Application Runner-up 2008," and "Best Mac OS X User Experience Runner-up 2006," is a presentation tool for professional photographers. Boinx PhotoPresenter, winner of the Apple Design Award 2005 "Best Mac OS X Student Product," is a quick presentation tool with a variety of pre-built templates. BoinxTV is a revolutionary live production software that turns any Mac into a TV studio. Boinx Mousepose is the indispensable mouse pointer highlighting tool for everyone doing presentations, training or demos. Boinx FxTiles is collection of 3D filters and transitions designed for Adobe After Effects CS3 / CS4, Apple Final Cut Studio(R) and Apple Final Cut Express.

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