

## Power Map CRM Application for Business to Business

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Angiel Media today is proud to introduce Power Map 1.0 for iPad. Impress your Sales Director and your boss sending them your first Power Map! Design very quickly your client organization; capitalize very rich information about relationships between clients and your company; analyze and assess your win prob. Produce and send high quality Meeting Minutes to your colleagues and managers, and profile your clients to engage action plans.

Gentilly, France - Angiel Media today is proud to introduce Power Map 1.0 for iPad. PoWer Map is an easy to use visual CRM tool for iPad useful to analyse B2B relationships.

If you work with a lot of people from different companies and want to keep information about companies organization, employees, relationships with you and your company to analyze them and then plan new meetings - choose PoWer Map! PoWer Map involves new visual approach to design interactions with your current and future customers. Apply different colors and lines to show and analyze relationships with you and your company. Identify and show levels of influence of any employee in the company. Drag and drop and making organization chart is very easy.

PoWer Map allow you to import information from Contacts app (phones, emails) and enrich them with social media references to LinkedIn, Facebook, Twitter, Xing, Viadeo to catch all relevant information about your customers. Edit notes and plan next actions during your meeting directly on the map. You can call or send emails directly from the app to your customers!

Currently, there are two main parts of the app. First part is a heat map system with all visual information you need. Second part is a module to manage your Meeting Minutes, create reports and export them to your colleagues. Numerous other export options are available: PDF image of the map, reports for personal information and meetings. iCloud is also supported to save your maps.

### Main Features:

- \* Log in / log off with a unique user and personal account
- \* Create new client companies
- \* Create new client organizations and define levels of decision
- \* Drag and drop your contacts from your address book to your client organization
- \* Draw hierarchical organization charts
- \* Draw and qualify relationships between people within your client's organization
- \* Draw and qualify relationships between you and your clients
- \* Draw and qualify relationships with your competitors
- \* Profile your clients and map their profile to social networks profiles
- \* Call or send email with a single click directly from the app
- \* Edit, save and generate high quality meeting minutes
- \* Generate and send your minutes after each rendez-vous
- \* Save your power map on your personal cloud

### Device Requirements:

- \* Compatible with iPad
- \* Requires iOS 6.1 or later
- \* 12.5 MB

### Pricing and Availability:

Power Map - CRM Analysis Tool 1.0 is \$9.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Business category.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Angiel Media:  
<http://www.power-map.com>

Power Map 1.0:  
<http://www.power-map.com/basic-version-to-improve-your-sales>

Purchase and Download:  
<https://itunes.apple.com/app/power-map-crm-analysis-tool/id666511643>

Screenshot:  
<http://www.power-map.com/screenshots-ipad-application>

App Icon:  
<http://www.power-map.com/img/page2-img3.jpg>

Angiel Media is a French company specialized in innovation and development of web products and solutions. The company is located close to Paris. It develops different lines of Products. Power Map is one of these Products, an innovative CRM solution dedicated to Business to Business (B2B). The company also delivers trainings for startups. Copyright (C) 2013 Angiel Media. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, iPad mini, iPod touch, and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Link To Article: <https://prmac.com/release-id-60549.htm>

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