

## **Muli Mobile Ltd releases FlowerPedia 1.0 - Flower Identification Engine**

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Muli Mobile Ltd today announced the release of FlowerPedia 1.0, their innovative flower identification engine and encyclopedia for iPhone and iPod touch. FlowerPedia presents 1500 flower photos, organised by family and photo rating. View a slideshow of flowers like roses, lilies, orchids, hibiscus, tulips, daisies and many more. FlowerPedia features user ratings, encyclopedic information and a world-first flower identification wizard.

Auckland, New Zealand - Muli Mobile Ltd today announced the release of innovative flower identification engine and encyclopedia, FlowerPedia 1.0.

### **Indulge Your Senses And Your Intellect**

FlowerPedia presents 1500 flower photos, organised by flower family and photo rating. View a slideshow of flowers like roses, lilies, orchids, hibiscus, tulips, daisies and many more.

### **Rate Photos**

Users are given the option to rate each photo according to their own taste. In FlowerPedia's gallery view users can chose to browse everything, or just their Top Rated photos.

### **Flower Encyclopedia**

Select a flower picture to see the flower names - common and scientific; its identifying features, and what family and genus it belongs to. Gardening tips and medicinal properties are coming soon. FlowerPedia contains information covering over 100,000 flowering plant species, including wildflowers, belonging to 500 genera in over 100 families.

### **Flower Identification - A World First**

Use FlowerPedia's flower identification wizard to identify flowers based on their physical characteristics. The search covers 70-100% of any North American region's flowering plant species, and up to 90% in Europe, Asia and Australia.

### **Email And Set As Background**

Each of the 1500 flower photos can be emailed or used as a background on the iPhone and iPod Touch.

### **No Internet Connection Required**

FlowerPedia does not require a network connection, so it can be used anywhere. It is designed for maximum availability even in low-signal areas, such as when hiking, bushwalking and trekking. All flower pictures are included in the application.

### **Minimum Requirements:**

iPhone or iPod touch 2.2 or later

### **Pricing and Availability:**

FlowerPedia 1.0 is available now on the iTunes App Store for a special launch price of \$4.99 (USD).

### **Muli Mobile:**

<http://www.mulimobile.com>

### **FlowerPedia:**

<http://www.mulimobile.com/flowerpedia>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=318977657&mt=8>

FlowerPedia Screenshot:

[http://www.mulimobile.com/\\_/rsrc/1244978967126/flowerpedia/th1.jpg](http://www.mulimobile.com/_/rsrc/1244978967126/flowerpedia/th1.jpg)

FlowerPedia App Icon:

[http://www.mulimobile.com/\\_/rsrc/1244979712700/flowerpedia/flowerpedia-icon.jpg](http://www.mulimobile.com/_/rsrc/1244979712700/flowerpedia/flowerpedia-icon.jpg)

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Link To Article: <https://prmac.com/release-id-6085.htm>

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