

Explosive New Visual Effects Plug-in for After Effects and Final Cut

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Noise Industries today announced the release of ParticleMetrix plug-in from development partner Industrial Revolution. The ParticleMetrix plug-in delivers outstanding image processing technology for producing high quality organic and supernatural particles. FxFactory powered plug-ins are designed by Noise Industries and their development partners to extend the visual effects capabilities of Adobe After Effects CS3/CS4, Apple Final Cut Pro, Apple Motion and Apple Final Cut Express applications.

Boston, Massachusetts - Noise Industries, developer of visual effects tools for the post production and broadcast markets, announced the release of the ParticleMetrix plug-in from development partner Industrial Revolution. FxFactory(R) powered plug-ins are designed by Noise Industries and their development partners to extend the visual effects capabilities of Adobe(R) After Effects(R) CS3 / CS4, Apple(R) Final Cut Pro(R), Apple(R) Motion and Apple Final Cut(R) Express applications.

With ParticleMetrix, visual effects artists can add or turn their objects, including text, or video into a particle effect. This includes natural particles such as snow, fire, ice, dust, smoke as well as super natural effects trails, glitters, bubbles, sparkles and more with outstanding image quality and unbeatable rendering speeds. The elegant design enables users to quickly browse the library of professionally designed preset particle effects. The contextual menus provide a modern workflow for designing effects. Beneath the surface of the organized workspace is an extensive list of controls, giving users granular command over every aspect of the particle effect including: rotation, size, gravity, velocity, transparency, and more.

"These plug-ins never disappoint and are always a favorite among the FxFactory user base," said Niclas Bahn, director of business development, Noise Industries. "Industrial Revolution founder Peter Wiggins is a remarkably creative designer and Particle Metrix exemplifies this. Users can explode their video into shapes, make it burn up in smoke, make it ice over, turn it into bubbles- the options are endless. We look forward to seeing what the FxFactory community will create with this new package."

ParticleMetrix Feature Highlights

- * Highly customizable particle effects for images, video and text
- * One click animations, auto timing or keyframe precise effect animation
- * XYZ control of particle gravity
- * Over 50 professionally designed presets ideal for storyboarding concepts or quickly creating professional effects
- * Optimized for Apple hardware; super fast previews and even faster renders
- * Thumbnail previews in host application makes previewing effects easy

Pricing and Availability:

ParticleMetrix is available for purchase at \$99 (USD) from the Noise Industries website. Adobe(R) After Effects CS3, Apple Final Cut Studio 2 and Apple Final Cut Express 4 users can also sample hundreds of other FxFactory plug-ins by downloading the free 15-day trial version of FxFactory.

Noise Industries:

<http://www.noiseindustries.com>

ParticleMetrix:

<http://www.industrialrevolution.com/plugins/particlemetrix/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Download ParticleMetrix:

<http://www.noiseindustries.com/downloads/FxFactory.dmg>

Purchase ParticleMetrix:

<http://www.noiseindustries.com/store/>

Press Kit:

<http://www.noiseindustries.com/company/>

Established in 2004, Boston, Massachusetts-based Noise Industries is an innovative developer of visual effects tools for the post-production and broadcast community. Their products are integrated with popular non-linear editing and compositing products from Apple, Adobe and Avid. For more information about Noise Industries, please visit Noise Industries online.

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