

Tell, But Don't Show All, With PhotoPresenter for iOS by Boinx Software

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A brand new iOS app from Boinx Software, PhotoPresenter is perfect for the ad hoc show-and-tell session. Users need only to hook an iPhone, iPad or iPod touch to an HDTV set or a projector with HDMI or VGA, or via AirPlay. They then browse the device's photo library to find the media they want to display and click on the image or video to display it on the second screen. Regardless of whether it's used for professional or personal reasons, it's a great app many will find useful.

Munich, Germany - With hundreds of photos and videos saved in your iPhone or iPad's media library, it's likely that, when showing these images to a specific group, there are many files you'd like to keep out of the presentation. Enter PhotoPresenter for iOS from Boinx Software. A brand new iOS app from the creative developer, PhotoPresenter is perfect for the ad hoc show-and-tell session.

Users need only to hook an iPhone, iPad or iPod touch to an HDTV set or a projector with HDMI or VGA, or via AirPlay. They then browse the device's photo library to find the media they want to display and click on the image or video to display it on the second screen. The audience sees only the image or video selected - nothing else - keeping the presenter's personal media personal. Presenters can jump freely between media files, allowing them to show images on the fly without being restricted to any particular order. Have multiple images of the same subject matter and want to select the best one? There's a preview mode for that.

"Bastian, our video guru, recently hosted a Boinx workshop. During his presentation, he decided to put together a slideshow that showcased people using Boinx's iStopMotion. All of the media was located on his smartphone, so this should have been a breeze," recalls Oliver Breidenbach, CEO and co-founder of Boinx Software. "However, every app he tried pulled in personal photos and videos that he did not want to share with the group. After a bit of research, we found that no app allowed you to create a slideshow on the fly and control the media that is presented, and the idea for PhotoPresenter was born."

PhotoPresenter for iOS is an app that can be used in many different scenarios. Regardless of whether it's used for professional or personal reasons, it's a great app many will find useful. Some hypothetical situations include:

* You recently went on a great holiday with your closest friends, and your grandparents would like to see some of the photos you took of the beautiful location. There were certainly some photos you'd prefer they didn't see.

* You are showing your portfolio to a client or potential employer. You'll need to choose specific photos and/or videos for them to view, and want to put your very best work on display.

* Imagine working with your team on creative concepts. An enthusiastic discussion keeps you jumping back and forth from one media file to the other; not being limited to a specific slideshow order is an invaluable creative tool that helps keep the discussion and ideas flowing.

Device Requirements:

- * iPhone, iPod touch, and iPad
- * Requires iOS 6.0 or later
- * 1.7 MB

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Pricing and Availability:

For a limited time only, PhotoPresenter for iOS 1.0 is offered at the special pricing of \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Photo & Video category. Promotional pricing ends September 15, 2013, when the app will return to its regular retail price of \$1.99 USD.

Boinx Software:

<http://boinx.com/>

PhotoPresenter for iOS 1.0:

<https://itunes.apple.com/app/photopresenter/id690440141>

PhotoPresenter FAQ:

<http://boinx.com/connect/photopresenterios/>

High-resolution media files for press:

<http://boinx.com/press/media/index.php?dir=PhotoPresenter+iOS%2F>

Boinx Software Ltd. is located in Puchheim, Germany. Boinx Software develops award-winning animation, video production and photography software for the Mac(R) platform and iOS devices including the iPhone(R), iPad(R) and iPod(R). Boinx iStopMotion is the leading solution for stop motion animation and time-lapse capture, used by many thousands of enthusiastic animators at home, in schools, in advertising agencies and professional animation studios. iStopMotion for the Mac was named one of the Best Apps of 2012 on the Mac App Store. In 2011, Boinx Software added iStopMotion for iPad to its family of stop motion animation products. Boinx FotoMagico, winner of two Apple Design Awards, is a presentation tool for professional photographers. BoinxTV, winner of an Apple Design Award, is revolutionary live production software that turns any Mac into a TV studio. Boinx Mousepose is the indispensable mouse pointer-highlighting tool for users developing presentations, training or demos. All Material and Software (C) Copyright 2013 Boinx Software Ltd. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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