

Goya to sponsor FileMaker Product Conference in Chicago

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Goya announced that they are the sponsor of the upcoming FileMaker Product Developer Conference in Chicago this October. The conference is the only event dedicated to FileMaker-based products, and is a must for developers wanting to take their own products to the next level. With over 15 sessions on business topics, technical challenges, employment, outsourcing and more, there will be plenty of information for developers to use in their own solutions.

Melbourne, Australia - Goya is proud to announce that they are the sponsor of the upcoming FileMaker Product Developer Conference in Chicago this October. The conference is the only event dedicated to FileMaker-based products, and is a must for developers wanting to take their own products to the next level.

With over 15 sessions on business topics, technical challenges, employment, outsourcing and more, there will be plenty of information for developers to use in their own solutions. As well as a keynote from Ryan Singer, lead designer from 37Signals, there will be representatives from FileMaker Inc. and many leading FileMaker development firms.

Goya CEO Nicholas Orr is thrilled to sponsor the conference: "It's a fantastic opportunity for us to support the FileMaker Developer Community as well as to showcase our unique products. We think that this conference is the perfect platform for developers to get the most out of their own FileMaker products."

As FileMaker developer tool specialists, Goya offers three products which developers can leverage to improve their solution code, and make updates and deployment simpler and easier.

RefreshFM is the only update automation tool for FileMaker solutions. It allows developers to quickly build their own product branded updaters that end users can run with a single click.

RESTfm is a Web Services solution for FileMaker Server which includes sample code for product licensing, solution delivery and synchronization.

BaseElements is an analysis tool which allows developers to fine tune their solutions as they build them, reducing errors and removing unused code, so they can deliver better experiences to their customers.

Goya will be demonstrating all three products at the conference, as well as covering more details in two vendor sessions based on RefreshFM and RESTfm.

"I love being able to show product developers the sorts of time savings they can get, and the simple end user experience they can deliver, by using RefreshFM for their solution updates. We're really looking forward to this year's conference." Nicholas Orr Goya CEO.

Conference attendees will save up to \$100 (USD) off the full conference registration price, paying only \$650, by taking advantage of the "early bird" discount, available now through September 2013. Registration is open now.

FM Product Conference:
<http://www.fmproductconference.com>

Goya Products:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.goya.com.au/products>

RefreshFM:

<http://www.refreshfm.com/>

RESTfm:

<http://www.restfm.com/>

BaseElements:

<http://www.baseelements.com/>

Goya is an Australian based software development company specialising in FileMaker Pro developer tools. For over 12 years, we've been developing custom solutions for FileMaker businesses while building up our own suite of developer tools. By making these available to other FileMaker developers, we've saved time and money for other FileMaker developers all over the world. Starting with BaseElements in 2007 we changed the way developers built their solutions by offering them a tool that worked like FileMaker. In 2010 we created RefreshFM for automating updates and it remains the only product in it's category for FileMaker developers. Our free FileMaker plugin is extensively used and highly regarded by the FileMaker community for it's extensive functionality. Now with RESTfm for Web Services we're again re-thinking the things that FileMaker can do and giving more options to developers to extend their solutions. Copyright (C) 1999-2013 Goya Pty Ltd. All Rights Reserved. Apple, the Apple logo and Mac OS X platforms are trademarks of Apple Inc. in the U.S. and/or other countries.

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Nicholas Orr

Owner

0425 758 280

nick@goya.com.au

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