

Flow Studio Raises \$250,000 in Seed Funding for Leap Motion apps

Published on 09/24/13

Flow Studio, an independent game developer, announced today a \$250,000 Seed Fund from Synot Holding a.s. Studio is known for its iOS titles Power of Logic and Sortee with 2.7M downloads. The company had two other Leap Motion apps for PC and Mac, Sortee and Midnight, prior to the July 22 release of Leap Motion. With its new funding, Flow Studio plans to increase its capacity and development speed so it can launch more Leap Motion enabled apps and find the right market within the next 12 months.

Prague, Czech Republic - Flow Studio, an independent game developer, announced today a \$250,000 Seed Fund from Synot Holding a.s. Studio is known for its iOS titles Power of Logic and Sortee with 2.7M downloads. The company had two other Leap Motion apps for PC and Mac, Sortee and Midnight, prior to the July 22 release of Leap Motion. With its new funding, Flow Studio plans to increase its capacity and development speed so it can launch more Leap Motion enabled apps and find the right market within the next 12 months.

The seed funding from the games and lottery giant Synot Holding will help Flow Studio to become the leading Leap Motion developer. "We are exploring several areas where Leap Motion brings major controls improvement. From entertainment, over interactive visualizations to education. Funding gives us an opportunity to experiment, try different solutions, learn quicker and launch faster," said Richard Horin, co-founder of Flow Studio.

"Synot Holding has been supporting young and dynamic teams from the IT industry for several years. Flow Studio's team has quickly gained our attention with a passion, professional approach and an interesting conception," said Miroslav Valenta Jr., Synot's sales director for the Czech and Slovak Republics. "We also see a potential for connecting Flow Studio's skills with our core business in the lottery and games.

"Being a part of the Synot family gives us access to several interesting start-ups including Madfinger Games, the authors of iOS smash hits such as Shadow Gun and Dead Trigger. What we want to give back to the holding is creativity, ability to come up with original solutions and modern trends which will develop the main lottery business," explains Horin.

Flow Studio is now working on several commercial projects as well as developing a new entertainment title which will be published in November.

About SYNOT holding:

SYNOT holding represents a respected group of companies that are among the major players in a number of industrial segments. However, the core business of the group consists of the lottery industry, with SYNOT holding being referred to as a technological leader. SYNOT offers a complete portfolio of gaming devices, video lottery terminals, and other gaming devices, their lease, as well as comprehensive servicing and maintenance.

Flow Studio:

<http://www.flowstudiogames.com>

Sortee for Leap Motion:

<https://airspace.leapmotion.com/apps/sortee/>

Midnight for Leap Motion:

<https://airspace.leapmotion.com/apps/midnight/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Blog:

<http://blog.flowstudiogames.com>

Flow Studio was founded in 2011 by Richard Horin and Petr Fodor who spent a decade in the advertising business. Looking for a major change in their professional careers both followed their hearts and switched to games. The mobile gaming startup has released two games - Power of Logic and Sortee - which have over 2.7M players worldwide and great reviews from the press and players. Looking for new opportunities in the interaction and innovation fields, Petr and Richard decided to be among the first Leap Motion developers. Sortee for Leap Motion and experimental app Midnight were available for download when the new controller started shipping on July 22. New products will be released during the holiday season. Copyright (C) 2011-2013 Flow Studio. All Rights Reserved. Apple, the Apple logo, Macintosh, iPhone, iPad, iPod and Mac OS X are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Petr Fodor
Co-founder
+420739632848

petr.fodor@flowstudiogames.com

Link To Article: <https://prmac.com/release-id-61553.htm>
