

FxFactory Now Offering Steep Discounts For a Limited Time Only

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Noise Industries, developer of visual effects tools for the post-production and broadcast markets, today announces stock up on plugins from FxFactory, the largest collection of plugins for Final Cut Pro, Motion, After Effects and Premiere Pro, all available at 20% off from October 1st through 8th. FxFactory offers best-in-class plugins for titling, color grading, keying, stylization, transitions, lower thirds, and much more.

Boston, Massachusetts - Noise Industries, developer of visual effects tools for the post-production and broadcast markets, today announced a storewide sale on all FxFactory plugins. From October 1st through 8th, all products will be available at 20% off their regular retail price, no coupon necessary. FxFactory offers best-in-class plugins for titling, color grading, keying, stylization, transitions, lower thirds, and much more, and has been named "the de facto standard for software developers writing creative plugins for enhancing FCP X, FCP 7, Motion, Premiere Pro, and After Effects" by MacLife and a "gateway to goodies" by Dare Dreamer Magazine. Download FxFactory for free today to browse through hundreds of available plugins already being used by creatives worldwide.

"FxFactory has grown to offer hundreds of visual effects for Final Cut Pro, Motion, After Effects and Premiere Pro from over 20 developers," says Niclas Bahn, co-founder, Noise Industries. "Products span all the way from lower thirds to advanced stereoscopic workflow plugins, and everything in between. Customers can install the FxFactory application free of charge, where they can then browse, install, trial and purchase products, all in a clean, convenient interface."

He continues, "We rarely offer discounts, so this is a really great opportunity for editors and compositors to stock up on all the necessary editing tools and experiment with some new ones without breaking the bank. While we believe in providing the very best value to our customers through FxFactory year-round, we are excited to offer old and new customers alike the chance to fill their visual effects toolkits with more plugins from us and our partners at even better prices than usual."

The Hype on FxFactory

"As a whole, this group represents one of the most eclectic set of filters and transitions available anywhere. Because these products are not developed by a single team of programmers, you get different styles that don't all look like they came from one company. It would be very difficult, within a reasonable amount of time, for a talented editor to re-create from scratch the sort of transitions you get from packages like XEffects, Slide Pop, FxTiles or Punchline - even using a powerful NLE like Smoke or a compositor like After Effects." - DigitalFilms - Oliver Peters

"Since day one, as a working editor I have appreciated the free and simple plug-in management system that Noise Industries has created in FxFactory. They have taken into consideration that we creative pros usually don't have a lot of time to spend wading through tedious software learning curves but, rather, they stay out of the way during the learning process allowing our creativeness to flow uninterrupted." - Jeff Riegel - GLJ Media

FxFactory Plugins:
<http://www.noiseindustries.com/fxfactory/>

YouTube Video:
http://www.youtube.com/watch?v=HhmPoyJ_coc

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

FxFactory MacLife Review:
<http://bit.ly/FxFactoryMacLife>

FxFactory DigitalFilms Review:
<http://bit.ly/FxFactoryDigitalFilms>

Promo Banner Image:
<http://fxfactory.com/blog/wp-content/uploads/2013/09/Banner.jpg>

Promo Blog Post:
<http://fxfactory.com/blog/final-cut-pro/fall2013discount/>

Established in 2004, Boston, Massachusetts-based Noise Industries is an innovative developer of visual effects tools for the post-production and broadcast community. Their products are integrated with popular non-linear editing and compositing products from Apple and Adobe. Copyright (C) 2013 Noise Industries. All Rights Reserved. Apple, the Apple logo, Mac OS X, and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries. All other trademarks and trade names are the property of their respective owners.

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