

Heystack, dating app, announced a new LinkedIn feature on October 1st

Published on 10/03/13

This week, a new LinkedIn feature is to be launched on Heystack's updated version (1.210). Heystack is a free dating app that mimics what the users already do: meet people through mutual friends, groups and similar social interests. It offer users to discover relevant 2nd and 3rd degree datable friends of friends. The feature was developed to give women the info that interests them most what a man does for a living and to reduce their uncertainty and fear within the online dating experience.

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"Hundreds of Heystack's female users has indicated that the employment & education info are one of the most important data they look for in mens' profile. As Heystack is a women focused dating app LinkedIn generated info was a feature we had to add," says Shai Wolkomir, Co-Founder and CEO. "In addition, when women are exposed to information generated from different social networks it also reduces their fear from fake and untrue personalities."

The announcement about the newest feature (photo attached in the end of the press release) was held during the The Next Web Conference finals, on October 1st in NY. Heystack has overcome over a hundred applicants from all over the world, in a series of video pitches and interviews in order to make it to the final 15 who will present on stage.

Heystack is a free iPhone dating app that mimics what the users already do: meet people through mutual friends, groups and similar social interests. Heystack offer users to discover relevant 2nd and 3rd degree "datable" friends of friends, explore common interests, and enable to engage - in a rich interaction platform that is much safer.

Heystack technology leverages all social elements to one connected realm, basically building a social graph for single people, based on social networks they frequent. Heystack iOS app is the first consumer app to utilize this technology, in a highly competitive market.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.0 or later
- * 26.2 MB

Pricing and Availability:

Heystack 1.203 is Free and available worldwide exclusively through the App Store in the Social Networking category.

Heystack 1.203:

<http://heystack.co/>

Download from iTunes:

<https://itunes.apple.com/app/heystack-meet-right-people/id598651014>

Screenshot:

<http://a4.mzstatic.com/us/r30/Purple6/v4/41/a6/12/41a61235-f996-1918-a7d5-be60d1d44910/screenshot568x568.jpeg>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

App Icon:

<http://apps.appshout.com/heystack/images/icon.png>

Media Assets:

<http://apps.appshout.com/heystack/>

Heystack is a privately held company and is looking to raise its first round of funding. It was founded in 2012 by Shai Wolkomir, CEO, a network and information advocate, and Dan Iosub, an iOS specialist. The app's beta was launched in Israel on February 14th 2013 and in June 2013 launched in the UK and Germany, with additional markets coming soon. A winner of the world renowned Techono.me conference named as the 'Top startup for 2012.' All Material and Software (C) Copyright 2013 Heystack. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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