

Theodolite AR Nav App Gets Version 4.0 Remake for iOS 7 and 50% off Sale

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Hunter Research and Technology today is pleased to announce version 4.0 of Theodolite, the popular augmented reality navigation app for iPhone, iPod touch, iPad, and iPad mini. Theodolite works as a heads up display with compass, GPS, map, zoom photo/movie camera, rangefinder, tracker, and two-axis inclinometer. Theodolite 4.0 has been completely remade for iOS 7, and is launching with a special 50% off sale to celebrate the app's 4-year anniversary.

Williamsburg, Virginia - Hunter Research and Technology today is pleased to announce version 4.0 of Theodolite, the popular augmented reality navigation app for iPhone, iPod touch, iPad, and iPad mini. Theodolite overlays real-time information about position, altitude, bearing, range, and horizontal/vertical inclination on a live camera image, turning the device into a sophisticated electronic viewfinder with heads up display (HUD).

Theodolite 4.0 has been completely remade for iOS 7, and is launching with a special 50% off sale to celebrate the app's upcoming 4-year anniversary. This game-changing app defined a new standard for augmented reality navigation when it debuted in 2009, and has been a #1 selling navigation app in iTunes stores around the world.

Uses are endless, and Theodolite is great for outdoor sports, hiking, boating, hunting, golf, sightseeing, photography, home projects, and navigation. The app has professional grade features for advanced measurement, tactical observation, and data acquisition, and is used in the field on the job every day by military personnel, first responders, search and rescue workers, surveyors, architects, scientists, engineers, researchers, and competitive sportsmen around the world.

Theodolite lets users take geo-stamped camera images, screenshots, movies, and HUD-based screen movies directly from the app. The app includes features like a navigation calculator, map with live markers, team tracking, data logging, KML export, percent grade display, mil compass readout, optical rangefinders (including a mil-based reticle and sniper-style stadiametric graphs), and colored lens filters to improve use in dark conditions and preserve night vision. Theodolite supports over a dozen position formats (including Latitude/Longitude, MGRS, UTM, British/Irish Grids), and offers an optional World Geodetic Datum Pack with over 220 geodetic datums covering regions and countries on all continents around the world.

"We're thrilled to announce Theodolite 4.0 to celebrate the upcoming 4-year anniversary of the app's launch on the iTunes App Store," said Dr. Craig Hunter, principal and lead developer at Hunter Research and Technology. "The app has a great new look and feel that follows iOS 7 design themes, but it retains the unique and functional heads up display layout that Theodolite pioneered. We're proud of Theodolite's success on iOS, and thank all of our customers for their support."

Pricing and Availability:

Theodolite 4.0 and Theodolite HD 4.0 are available on the iTunes App Store for a 50%-off introductory sale price of \$3.99 USD. Theodolite runs on any camera-equipped iPhone or iPod touch. Theodolite HD runs on any camera-equipped iPad or iPad Mini. More information, including screenshots, is available on the Hunter Research and Technology website. Media professionals interested in reviewing Theodolite can request a promotional code to download the apps from iTunes at no cost.

Theodolite:

<http://hrtapps.com/theodolite/>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Theodolite 4.0 iTunes Link (iPhone and iPod touch):
<https://itunes.apple.com/us/app/theodolite/id339393884>

Theodolite HD 4.0 iTunes Link - iPad and iPad mini:
<https://itunes.apple.com/us/app/theodolite-hd/id425456242>

Screenshot:
<http://a3.mzstatic.com/us/r30/Purple6/v4/4a/31/c7/4a31c7a8-3770-b0f9-5aaa-35f442bc09b0/screenshot568x568.jpeg>

App Icon:
<http://a2.mzstatic.com/us/r30/Purple4/v4/2c/86/86/2c868623-17a2-e096-c3ac-c3b8740b3c41/mzl.mcbpadui.175x175-75.jpg>

Hunter Research and Technology is run by Dr. Craig Hunter, a practicing engineer with over 20 years of experience in engineering and software development. Dr. Hunter received the 2004 NASA Software of the Year Award and a 2004 Apple Design Award (Best Scientific Computing Solution on Mac OS X) for his work in software development. He founded Hunter Research and Technology in 2008 to create innovative apps that leverage the advanced hardware and software capabilities of iOS devices and Macs. The company has numerous apps available on the iTunes App Store, and develops apps for a range of clients worldwide. Copyright (C) 2013 Hunter Research and Technology. All Rights Reserved. Apple, the Apple logo, Macintosh, iTunes, iPhone, iPod touch, iPad, and iPad mini are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Craig Hunter
Founder

craig@hunter.pairsite.com

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