

iLectric Football Game coming to iPhone and iPod Touch this Summer

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Steamroller Studios today announced that iLectric Football is coming to the iPhone and iPod Touch this summer. The game is inspired by the old vibrating football games that became popular over 60 years ago. It was built from the ground up to appeal to both casual and hardcore gamers. It's simple enough for a dad to play with his kid, yet deep enough to satisfy the hardcore football fan.

Orlando, FL - Steamroller Studios announced that "iLectric Football" is coming to the iPhone and iPod Touch this summer. The game is inspired by the old vibrating football games that became popular over 60 years ago. It was built from the ground up to appeal to both casual and hardcore gamers. It's simple enough for a dad to play with his kid, yet deep enough to satisfy the hardcore football fan.

While the game will inherently appeal to a very niche and loyal crowd, it was created with the average iPhone user in mind. It sports an easy to follow user interface with the ability to play a full game by clicking only one button. You don't even have to know the rules of football or remember the original vibrating game to enjoy it. Having said that, the game is filled with many exciting features the hardcore fan will love. Including throwing passes, kicking field goals, full 3D camera control, and setting up custom plays. iLectric Football has a little bit of everything for everyone.

Steamroller Studios is currently planning on launching iLectric Football late this summer on the app store for the initial price of \$1.99. There are many exciting updates for the game already being planned out that will be announced at a later date.

Steamroller Studios is an independent video game company focused on creating the best possible experiences for the iPhone and iPod Touch. The base of the company consists of only two people currently as this is their first game. Keith Lackey is the Technical Director and is in charge of programming and 3D. He is best known for his work at Weta Digital on such high profile movies as Avatar, Fantastic Four: Rise of the Silver Surfer, and Happy Feet. Adam Meyer is the Creative Director and responsible for all the art aspects including user interface and marketing. He is best known for his limited edition cover art on 2007's game of the year Bioshock, as well as the upcoming Section 8 video game.

iLectric Football:
<http://www.ilectricfootball.com/>

Game Details:
<http://www.ilectricfootball.com/game-details/>

Videos:
<http://www.ilectricfootball.com/videos/>

Screenshots:
<http://www.ilectricfootball.com/images/>

Steamroller Studios:
<http://steamroller-studios.com>

Steamroller Studios is an independent company with a couple industry professionals looking

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to make great games and have fun doing it. It is our mission to bring you the very best in mobile gaming to your iPhone or iTouch. We strive to listen to all our fans so that we can make your experience better with ongoing support of our games through updates. We hope you enjoy playing our games as much as we enjoy making them. See you on the app store. Copyright 2009 Steamroller Studios. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

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