

Spinlight Studio launches Swapsies Sports for iOS

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With the World Series just around the corner, award-winning app developer Spinlight releases a fun new app that gives little tikes their first taste of big league sports. And the good news is it's not just for budding baseball fans. Packed with 10 different mini-games, Swapsies Sports 1.1 combines a colorful mix 'n match puzzle for kids five & under, with awesome activities that reward them for completing various sports uniforms. Swap helmets, pants and shirts to score a football player & more.

Champaign, Illinois - Packed with 10 different mini-games, Swapsies Sports combines a colorful mix 'n match puzzle for kids five and under, with awesome activities that reward them for completing various sports uniforms. Swap helmets, pants and shirts to score a football player and drive a football past the defensive line. Or make the basketball uniform for a chance to shoot some hoops. Soccer, golf and even skateboarding are included in the action-paced game that lets kids explore 10 of the world's most popular sports.

Based on Swapsies Occupations - Spinlight's first app and one of four company titles to win the coveted Parents' Choice Award - Swapsies Sports features six selectable characters, including three girls and three boys. "We didn't leave anyone on the sidelines," says Matt Hutton, the company's CEO and co-founder. "Young kids will have a blast making a thousand different colorful uniform combinations. Throw in the gaming action and you've got a rarity in the app world - an age-appropriate and entertaining mix n' match game that every kid will love."

Pricing and Availability:

The new app has already been added to Apple's new Kids category, joining Swapsies Occupations and five other Spinlight apps in a handpicked collection of apps called Learning Made Fun. For a limited time, parents can swoop up both Swapsies apps for just \$1.99 each - more than 30% off the regular retail price - exclusively on the iTunes App Store. To learn more, or see the company's growing collection of educational apps for kids, visit Spinlight online.

Spinlight Studio:

<http://www.spinlight.com/>

Swapsies Sports 1.1:

<http://www.spinlight.com/apps/swapsiessports.html>

Purchase and Download:

<https://itunes.apple.com/app/swapsiessports/id716848871>

Screenshot (Report Card):

<http://www.spinlight.com/press/downloads/SwapsiesSports-ReportCard.png>

Screenshot (Football):

<http://www.spinlight.com/press/downloads/SwapsiesSports-Screenshots/MatchUp.PNG>

App Icon:

<http://www.spinlight.com/press/downloads/SwapsiesSports-Icon512.png>

Spinlight Studio is an award-winning educational app developer and publisher that passionately believes learning should be fun. Since 2011, the company has released 11

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top-selling titles for the iOS, Android and Mac OS platforms, creating apps that children love and parents appreciate for their strong educational value. Spinlight has earned numerous Parents' Choice Awards, Best App Ever titles and a Children's Technology Review Editor's Choice Award for a long list of titles that includes AlphaTots(TM), TallyTots(TM), TableTots(TM), Swapsies Occupations(TM), Operation Math(TM), Operation Math:(TM) Code Squad, Pixel and Parker(TM), YodelOh!(TM) Classic, Geography Drive USA(TM), YodelOh!(TM) Math Mountain and Gappy's First Words(TM). Critically acclaimed for their unique blend of education and entertainment, Spinlight apps have been featured in USA Today, Us Weekly and on national news shows, including Fox News and the NBC Today Show. Copyright (C) 2013 Spinlight Studio. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, iPad mini, iPod touch, and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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