

Reference Tracker 2.0 for Mac OS X: A Popular Academic Reference Manager

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Malkinware today announces Reference Tracker 2.0, a major, paid update to their popular academic reference manager and research tool for Mac OS X. Designed around the latest Mac OS X technologies, the app has a whole load of great new features like Journal Article Search, Publication Lookup by DOI, the latest versions of the most popular styles like Harvard, APA, Chicago, MLA, and Vancouver, a really easy-to-use styles editor to create custom styles, or modify any existing styles, and much more.

Kilmarnock, United Kingdom - Malkinware today is pleased to announce the release and immediate availability of Reference Tracker 2.0, a major, paid update to their popular academic reference manager and research tool for Mac OS X. The app has a whole load of great new features, and is designed around the latest Mac OS X technologies.

An indispensable tool for writers, researchers or students, Reference Tracker helps users keep track of publications they cite or make reference to in a writing or research project.

What's New in Version 2.0:

- * Create and Share Custom Reference Styles
- * Publication Lookup by DOI
- * Journal Article Search

With Reference Tracker's Publication Lookup, all users need is an ISBN or DOI to create a full reference in their documents. If they don't have the ISBN or DOI to hand, Reference Tracker's Publication Search will find books and articles by title, author and other key terms. The app also has the latest versions of the most popular styles, including Harvard, APA, Chicago, MLA, and Vancouver.

The app creates formatted reference lists and bibliographies with a single click. Formatted lists are fully editable in Reference Tracker's rich text editor and anyone can export their lists to Microsoft Word, Rich Text, Plain Text, HTML, BibTex, and RIS formats.

The app has a really easy-to-use styles editor, so users can create their own custom styles, or modify any existing styles. Even better, they can share their styles with one click, which means they can also download and use styles shared by other users.

Anyone who bought a license for Reference Tracker 1 in 2013 will get a free upgrade to Reference Tracker 2. Malkinware is giving existing Reference Tracker 1 users who purchased their licenses before 2013 a 30% discount when they upgrade to Reference Tracker 2.0.

Device Requirements:

- * Requires OS X 10.7 or later

Pricing and Availability:

Reference Tracker 2.0 is available through the Malkinware Store and the Mac App Store. Promo codes are available on request.

Reference Tracker 2.0:

<http://www.malkinware.com/referencetracker/>

What's New in Reference Tracker 2.0 (Video):

<http://www.malkinware.com/videos/rt2whatsnew/index720.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Media Assets:
<http://www.malkinware.com/pr/>

Headquartered in Kilmarnock, United Kingdom, Malkinware is a privately funded company founded in 2007 by Jim McGowan. Leveraging his longtime experience from the education field, Jim's goal is developing best-of-breed reference tools for the Mac platform, complemented by first-class support. All Material and Software (C) Copyright 2013 Malkinware. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Link To Article: <https://prmac.com/release-id-62682.htm>
