

WaterField Adds Options to Outback Laptop Sleeve - Flap, Strap, Piggybac

Published on 11/19/13

California based WaterField Designs today introduces new options for its popular Outback Laptop Sleeve, custom-sized for Apple laptops. The Outback Laptop Sleeve line combines durable waxed canvas with sturdy leather for a relaxed, professional look. To help customers meet their individual needs, WaterField now offers these options to add the base sleeve: a padded flap for extra protection, D-rings for two types of straps, and a removable accessory pouch called The Piggyback.

San Francisco, California - WaterField Designs, an innovative leader in custom laptop sleeves and designer bags and cases for digital-minded professionals, introduces new options for its popular Outback Laptop Sleeve custom-sized for Apple laptops. To help customers meet their individual needs, WaterField now offers these options to add the base sleeve: a padded flap for extra protection, D-rings for two types of straps, and a removable accessory pouch called The Piggyback.

"Customer feedback led us to offer these different options," explained Gary Waterfield, company founder. "We currently offer these options in our classic SleeveCase line, and customers wanted the same choices for the Apple-only Outback Sleeve. We're only happy to oblige."

The Outback Laptop Sleeve line combines durable waxed canvas with sturdy leather for a relaxed, professional look. It provides the same excellent protection as the WaterField SleeveCase. The sleeve can be used alone or stashed into the matching Outback Tote, the Muzetto Outback, or any other WaterField bag.

Features:

- * Custom-fitted sizes for each Apple laptop, including new MacBook Pro models
- * High-grade, shock-absorbing neoprene padding wrapped in a waxed-canvas shell
- * Distressed, vegetable-tanned, leather trim in choice of two colors: chocolate or grizzly
- * Vintage-looking artisanal snap closure
- * Horizontal orientation for totes and briefcases, or vertical for backpacks and vertical bags

New Options:

- * Lightly-padded, waxed canvas flap for added protection
- * D-rings plus a Suspension Shoulder Strap or Simple Shoulder Strap
- * Accessory pouch that clips to D-rings - The Piggyback

Pricing and Availability:

The Outback Sleeve is \$49.00 (USD). Custom-fitted sizes for Apple laptops. Options: Flap (\$20). Simple Shoulder Strap (\$14). Suspension Shoulder Strap (\$24). Piggyback (\$30). Color: brown waxed canvas with vegetable-tanned, leather trim in choice of Chocolate or Grizzly. Snap closure. Pre-order now at WaterField Designs. Ships December 2, 2013.

WaterField Designs:

<http://www.sfbags.com/>

Outback Laptop Sleeve:

<http://www.sfbags.com/products/outback-laptop-sleeve/outback-sleeve.php>

YouTube Video (standard sleeve):

<http://www.youtube.com/watch?v=0i6xeGsJz5Y>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Product Image:

<http://www.sfbags.com/products/outback-laptop-sleeve/images/outback-sleeve-flap-strap-lifestyle.jpg>

WaterField Designs manufactures custom-fitted, high-quality cases and bags for a full-range of laptop computers, tablets, smartphones, MP3s, gaming devices, electronic readers, and other digital gear. All products are manufactured to exacting standards in San Francisco. WaterField Designs, SFBags, Outback Sleeve, Outback Tote and Muzetto are trademarks of WaterField Designs. Copyright (C) 2013 WaterField Designs. All Rights Reserved. Other company and product names may be trademarks of their respective owners.

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