

## **LinkOptimizer for Adobe InDesign at 50% off on MacUpdate This Week**

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Zevrix Solutions announces that its popular workflow automation solution for InDesign, LinkOptimizer, is available at 50% off on MacUpdate Promo this week, November 18-25 only. Awarded 4 out of 5 stars by Computer Arts magazine, LinkOptimizer allows to automatically reduce the size of InDesign image links by eliminating excess image data, perform essential image adjustments and convert file formats. As a result users can save gigabytes of disk space and reduce overall production time and costs.

Toronto (ON) Canada - Zevrix Solutions is pleased to announce that LinkOptimizer, its popular workflow automation solution for Adobe InDesign, is available at 50% off on MacUpdate Promo this week, November 18-25 only. Awarded 4 out of 5 stars by Computer Arts magazine, LinkOptimizer automates complex image manipulation tasks allowing to significantly reduce the size of InDesign links, save processing time and reduce production costs.

"LinkOptimizer makes cutting huge linked images down to size a cinch," Computer Arts says and concludes: "For those wanting to quickly optimize their images and cut down on processing time, LinkOptimizer is a very smart choice."

In order to eliminate excess image data, LinkOptimizer automatically scales and crops the images in Photoshop to match their dimensions in InDesign, changes resolution to the target resolution specified, and reimports images to InDesign at 100%. As a result, the size of InDesign job can be reduced dramatically - some jobs can shrink by 50% and more.

In addition, with just a click of a button users can:

- \* Convert all RGB images to CMYK
- \* Resave all JPEG images as TIFF
- \* Delete hidden layers and apply sharpening
- \* Run Photoshop action on each image
- \* Back up all images and assign variable file names

The resulting savings of space, time and resources can be dramatic:

- \* Save gigabytes of disk space
- \* Accelerate document output
- \* Save endless hours - and even days - of optimizing images manually
- \* Reduce job turnaround and cut costs through faster processing

Pricing and Availability:

LinkOptimizer can be purchased from MacUpdate at 50% off for \$129.95 (USD) by November 25 only. Trial version is also available for download. LinkOptimizer is available for Mac OS X 10.5-10.9 and works with InDesign CS3-CC.

Zevrix Solutions:  
<http://zevrix.com>

LinkOptimizer:  
<https://deals.macupdate.com/deal/15038/linkoptimizer>

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Screenshot:  
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Located in Toronto, Canada, Zevrix Solutions provides automation and productivity solutions for Adobe Creative Suite software, PDF and graphic file diagnostics and Microsoft Office on Mac OS. Zevrix is dedicated to help professionals increase their profits through automating everyday tasks, producing error-free documents, saving disk space and cutting production costs. For more information, visit their website. Copyright (C) 2013 Zevrix Solutions. All Rights Reserved.

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Leo Revzin  
Owner  
858-206-0607

[media@zevrix.com](mailto:media@zevrix.com)

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