

#WhatsItLike?! Available for download on the Apple App Store

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Pair nouns and adjectives in this addictive and fun iPhone/iPod touch/iPad game that dares to ask the question... #WhatsItLike?! Available today, from the minds of ACED Studios, LLC comes a new multiplayer iPhone game similar to Mattel Inc's popular card game, Apples to Apples. Players pair blue adjective and orange noun cards to create interesting and humorous pairings. Compete against your friends by connecting with Facebook and Game Center.

Lexington, Kentucky - The gameplay is simple, every round the judge presents an adjective card. Other players then select from their hand of noun cards, the card they feel is most like the adjective card. Then the judge picks the card he/she believes to be the most accurate or funniest pairing. Players have the option to add personalized comments to convince the judge to select his/her card. Additionally players can utilize our in game chat system to further debate their choice, either anonymously or with their selected player handle displayed. Each card features our signature artwork/characters as well as a clever caption for added entertainment. Players are able to improve rank and collect coins by playing and winning games. They also compete globally and against their friends on the leaderboard. Coins can be used to purchase premium noun cards when players are dissatisfied with their current hand, they can even purchase a blank noun card which allows them to enter their own noun!

#WhatsItLike?! Available for download free on the Apple App Store. The app is available worldwide, and an android version is currently in the works.

Please visit website for more information, screenshots, and all the latest updates.

#WhatsItLike?! is developed by ACED Studios, LLC. We are in no way affiliated with, sponsored, or endorsed by Mattel Inc.

Device Requirements:

- * iPhone, iPod touch and iPad
- * Requires iOS 5.0 or later
- * This app is optimized for iPhone 5
- * 11.2 MB

Pricing and Availability:

#WhatsItLike?! 1.0.1 is Free and available worldwide exclusively through the App Store in the Games category.

#WhatsItLike?! 1.0.1:

<http://www.whatsitlikegame.com>

Download from iTunes:

<https://itunes.apple.com/us/app/whatsitlike-!/id643620214>

Screenshot 1:

<http://chieftainwilson.com/game/Images/screenshot1.jpg>

Screenshot 2:

<http://chieftainwilson.com/game/Images/Adjective.png>

App Icon:

http://chieftainwilson.com/game/Images/App_Icon.png

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