

## **Intersog to Bring Innovative Trusted Learning Tools to Mobile Users**

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Intersog, LLC has announced an upgrade to their Learning-To-Go educational platform, making the most complete mobile educational product on the market even better. Learning-To-Go fully exploits the latest smart phone technology to create a complete, integrated and flexible learning experience. Combining a full-text course book, tools such as flashcards to review key points and interactive tests, Learning-To-Go brings the power of the classroom to the palm of your hand.

Chicago, IL - Intersog, LLC, a Chicago-based developer of mobile device applications, has announced an upgrade to their Learning-To-Go educational platform, making the most complete mobile educational product on the market even better. Learning-To-Go fully exploits the latest smart phone technology to create a complete, integrated and flexible learning experience. Combining a full-text course book, tools such as flashcards to review key points and interactive tests, Learning-To-Go brings the power of the classroom to the palm of your hand.

The initial product line using the Learning-To-Go system is the Pocket MBA series based on the works of Dr. Jae K. Shim, professor of Accounting and Finance at CSU-Long Beach and the author of over 50 best-selling academic and professional titles. Pocket MBA comprises a full catalog of professional-level business courses that have been optimized for the iPhone and Android platforms. The first course in the series, Pocket MBA, provides an overview for understanding the entire business process. The in-depth coverage and full-function features are available in every Learning To-Go application, providing an ideal educational system for a wide range of individuals and organizations.

The full-text course books can be bookmarked at any point, so users never lose their spot when stopping or resuming study. Interactive flashcards allow for a quick and useful way to review. Comprehensive, chapter-level self-tests come complete with explanations of correct and incorrect answers and allows users to save their results to track their progress. All of which can be supplemented further with the addition of fully searchable business-specific dictionaries and glossaries.

Learning-To-Go: Pocket MBA is the most convenient and flexible way for individuals to take control of their professional development. It is also an excellent way for educational institutions to supplement their curriculum, for associations to provide cost-effective tools for their members and for organizations to employ a uniform training program to a remote workforce.

Intersog:  
<http://www.intersog.com>

Learning-To-Go Educational Series:  
<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewArtist?id=301436212>

Screenshot:  
<http://clip2net.com/clip/m15622/1246452827-clip-101kb.jpg>

App Icon:  
<http://clip2net.com/clip/m15622/1246452937-clip-7kb.jpg>

Intersog is an international software development company specializing in next-generation

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applications for multiple mobile platforms, including iPhone(TM), Android(TM) and Blackberry(TM). Headquartered in Chicago, Illinois, Intersog possesses the wide-ranging expertise, experience and commitment to deliver quality products and service. Intersog's team of dedicated, knowledgeable professionals utilizes the latest technologies and methodologies in a wide range of areas.

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