

## **Jumsoft Announces 50% Black Friday Discount on All Products**

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Jumsoft, a developer of high-quality applications for Mac OS X and iOS, is happy to announce a special Black Friday promotion for its entire range of products. From Wednesday, November 27, through Sunday, December 1, all of Jumsoft's applications, templates, and illustrations will be offered at half-price. The deal applies to products available on Jumsoft's website as well as the Mac App Store and the iTunes App Store.

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Following the popular Black Friday tradition, Jumsoft is offering a 50% discount on its widely recognized and well-liked products, such as Money and Keynote Themes, as well as its latest releases, such as Set for MS Office. The markdown is also valid for in-app sets from Jumsoft's Toolbox for Pages and Toolbox for Keynote applications.

"Whether you need a personal finance management application or a new Keynote theme for the annual presentation, Black Friday is the time to get it at a bargain price," said Algirdas Unguvaitis, the general manager of Jumsoft. "Each year, thousands of Mac, iPhone, and iPad users take the opportunity to get their hands on our discounted apps and templates, and we are expecting a massive customer surge this week."

To get the 50% discount on purchases from Jumsoft's website, customers should enter "BF2013" in the Coupon Code field when filling out the purchase form. The prices in the Mac App Store, the iTunes App Store, and the Toolbox apps will be adjusted automatically.

Jumsoft:  
<http://www.jumsoft.com/>

Jumsoft on the Mac App Store:  
<http://appstore.com/mac/jumsoft>

Jumsoft on the iTunes App Store:  
<http://appstore.com/jumsoft>

Based in scenic Vilnius, Lithuania, Jumsoft is a privately funded company founded in 2002. Committed to providing the highest quality software, Jumsoft is a dedicated group of Apple Macintosh experts whose goal is creating and marketing exciting, easy-to-use and powerful applications for the Mac Platform. Jumsoft most recently focused its attention on maximizing the potential of Apple's iWork, quickly becoming the leading provider of Keynote themes and objects. Copyright 2002-2013 Jumsoft. All Rights Reserved. Apple, the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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