

## **Theodolite Augmented Reality Nav App Cyber-Week Sale - 50% Off**

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Hunter Research and Technology is excited to offer its flagship augmented reality navigation app Theodolite for 50% off during cyber-week. Theodolite is a multi-function viewfinder for iPhone and iPad that combines a compass, two-axis inclinometer, rangefinder, GPS, map, nav calculator, tracker, and geo-tag photo/movie camera into one indispensable app. Theodolite is the perfect holiday gift or purchase for outdoor enthusiasts, professionals, and high-tech gadget lovers.

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Theodolite is a multi-function viewfinder for iPhone and iPad that combines a compass, two-axis inclinometer, rangefinder, GPS, map, nav calculator, tracker, and geo-tag photo/movie camera into one indispensable app. Uses are endless, and the app is great for hiking, boating, hunting, golf, outdoor sports, sightseeing, navigation, and finding your way around. Theodolite also has professional grade features, and is used extensively by surveyors, geologists, architects, engineers, competitive sportsmen, first responders, military personnel, and search and rescue workers around the world.

Theodolite was recently featured at Apple's October 22 Special Event, where Apple CEO Tim Cook showed "all of the amazing ways our customers are using iPads". Theodolite was shown being used atop the Great Wall of China, as an iPad user surveyed the amazing mountain scenery and ancient architecture around him.

Find out why Apple included Theodolite among the most amazing apps available. Where will you take it? What's your next adventure?

### **Pricing and Availability:**

Theodolite (iPhone, iPod touch) and Theodolite HD (iPad, iPad mini) are available on the iTunes App Store for a 50%-off cyber-week sale price of \$3.99 (USD). Theodolite runs on any camera-equipped iPhone or iPod touch. Theodolite HD runs on any camera-equipped iPad or iPad mini. More information, including screenshots, is available on the Hunter Research and Technology website.

### **Theodolite:**

<http://hrtapps.com/theodolite/>

### **Theodolite 4.0 (iPhone and iPod touch):**

<https://itunes.apple.com/us/app/theodolite/id339393884>

### **Theodolite HD 4.0 (iPad and iPad mini):**

<https://itunes.apple.com/us/app/theodolite-hd/id425456242>

### **Screenshot:**

<http://a3.mzstatic.com/us/r30/Purple6/v4/4a/31/c7/4a31c7a8-3770-b0f9-5aaa-35f442bc09b0/screenshot568x568.jpeg>

### **App Icon:**

<http://a2.mzstatic.com/us/r30/Purple4/v4/2c/86/86/2c868623-17a2-e096-c3ac-c3b8740b3c41/mzl.mcbpadui.175x175-75.jpg>

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Hunter Research and Technology is run by Dr. Craig Hunter, a practicing engineer with over 20 years of experience in engineering and software development. Dr. Hunter received the 2004 NASA Software of the Year Award and a 2004 Apple Design Award (Best Scientific Computing Solution on Mac OS X) for his work in software development. He founded Hunter Research and Technology in 2008 to create innovative apps that leverage the advanced hardware and software capabilities of iOS devices and Macs. The company has numerous apps available on the iTunes App Store, and develops apps for a range of clients worldwide. Copyright (C) 2013 Hunter Research and Technology. All Rights Reserved. Apple, the Apple logo, Macintosh, iTunes, iPhone, iPod touch, iPad, and iPad mini are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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