

InfoLogic releases MathMagic Lite for iOS - Free Equation Editor App

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Vancouver based InfoLogic today introduces MathMagic Lite for iOS 1.0, their free equation editor app for iPhone, iPad and iPod touch devices. MathMagic Lite for iOS offers a streamlined touch based interface for fast typing and easy WYSIWYG editing of Math equations and symbols. Equations can be saved locally or on iCloud, or shared with others easily. MathMagic's equation quality is unsurpassed and designed to meet stringent, high-end DTP requirements.

Vancouver, Canada - InfoLogic today is delighted to introduce MathMagic Lite for iOS, the first free iOS App in their suite of award-winning equation editors. The brand selected for use by thousands of large publishers, university presses, and school districts around the world, MathMagic Lite offers various mathematical expression templates and symbols, easy WYSIWYG editing interface and easy sharing of high quality equations. The app includes a streamlined touch based interface for fast typing of various equations and symbols. Equations can be saved locally or to iCloud for re-editing, or shared with others via email or messaging.

With its superior equation quality and easy user interface, MathMagic is the choice of millions of professors, students, scientists, engineers, and school districts for their daily technical communication and math publications. MathMagic's equation quality is unsurpassed and designed to meet stringent, high-end DTP requirements. MathMagic Personal Editions support more file formats such as MathML, LaTeX, PDF, and work with other applications and documents. MathMagic Pro Editions allow designers and editors to write, edit and save equations directly in InDesign documents.

"MathMagic Lite for iOS is a free WYSIWYG equation editor app for all ages of iPhone and iPad users." stated Charlie Lee of InfoLogic, "We are glad to offer this free app to the iOS community as we know many of them actively and creatively use their iPhone and iPad at work, at home, and on the move."

MathMagic Lite for iOS will soon support various Math formats including LaTeX, Plain TeX, Math-to-Speech, just like their paid versions of MathMagic Personal and MathMagic Pro.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.1 or later
- * 2.6 MB

Pricing and Availability:

MathMagic Lite for iOS 1.0 is completely Free and available worldwide exclusively through the App Store in the Education category. More information can be found at InfoLogic online.

MathMagic Lite for iOS 1.0:

<http://www.mathmagic.com/ios/>

Download from iTunes:

<https://itunes.apple.com/app/mathmagic-lite-for-ios/id770212146>

Screenshots (iPhone and iPad):

http://www.mathmagic.com/ios/mmlite_ios_screenshot.html

Screenshot (iPhone):

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

http://dl.dropbox.com/u/67284005/MM/ios/iphone_copypaste_s.png

App Icon:

http://www.mathmagic.com/logo_icons/MathMagic_Lite_152.png

MathMagic Logo and Icons (by size):

http://www.mathmagic.com/mathmagic_logo_icon.html

Headquartered in Vancouver, Canada, InfoLogic is a privately held company founded in 1996 by Charlie Lee. InfoLogic specializes in technical publishing solutions, high quality digital contents and Macintosh software development. Released in 1998, MathMagic is its flagship product. MathMagic is available for Mac OS X, Windows, Android and iOS. Copyright 1996-2013 InfoLogic, Inc. All Rights Reserved. MathMagic, MathMagic Pro Edition, MathMagic Personal Edition, MathMagic Prime Edition, MathMagic Lite, MathMagic logo, and InfoLogic are trademarks or registered trademarks of InfoLogic, Inc. Other trademarks and registered trademarks may be the property of their respective owners.

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