

TENideas: The App for Anyone Who Has Ever Said, I Have a Great Idea!

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TENideas, LLC today introduces TENideas 1.0, their new productivity app for iOS devices. The brainchild of Cara, an award-winning, idea-generating creative director, and her team of innovative thinkers, the TENideas app is a simple, interactive and fun way to generate, organize and act on ideas. This easy-to-use app helps you accomplish new things by doing things in new ways. Use TENideas to work with ten of your own ideas every day to become more innovative, successful and creative.

Philadelphia, Pennsylvania - Now available on the iPhone App Store: Way better than a napkin, the new TENideas app helps users generate, organize and act on their ideas. This is no simple task manager; TENideas is something new - an idea manager.

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and the real fun started. Whether at home or at work, to generate real change, you have to do things in new ways," says founder Patty Cara. "You need new ideas. And you need to put those ideas into action." That's where TENideas comes in.

The brainchild of Cara, an award-winning, idea-generating creative director, and her team of innovative thinkers, the TENideas app is a simple, interactive and fun way to generate, organize and act on ideas. Here's how it works:

* startingTEN is the catalyst, where users tap into the apps' tips and techniques to inspire creative thinking and come up with their original ten ideas.

* TENideas helps users review their ideas and keep them active or archive them. Ideas are also categorized here and those the user is most passionate about are advanced.

* FIREstarter is where the magic happens. For the ideas that demand action, FIREstarter gives users a system of simple tools for seeing them through.

Who is TENideas for? "It's for anybody who is ready to power their possibilities," Cara says. "Everybody can innovate. That ability, like any other, gets better with inspiration, attention and practice. TENideas helps with all three."

TENideas is perfect for anyone who has an idea to nurture and act on:

- * Entrepreneurs looking for new ways to start or grow a business
- * Professionals wanting to recharge their careers
- * Executives developing new products or processes
- * Athletes and fitness-minded people working to improve their results
- * Teachers searching for new classroom inspiration
- * Designers generating creative concepts on the fly
- * Homemakers tackling house projects, large and small
- * Writers creating new characters and plotlines
- * Anyone wanting to bring an idea to life

"People spend most of their time working on their tasks and to-dos. But the reality is, we're living in a time where innovation is expected of everyone," Cara adds. "Doing the same things in the same ways will lead to the same results. For real change, you have to do things in new ways. You need new ideas."

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.1 or later

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* 22.5 MB

Pricing and Availability:

TENideas 1.0 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Productivity category.

TENideas 1.0:

<http://tenideas.co>

Frequently Asked Questions:

<http://tenideas.co/faqs>

Purchase and Download:

<https://itunes.apple.com/app/tenideas/id775884806>

Screenshot:

<http://a3.mzstatic.com/us/r30/Purple6/v4/12/53/a0/1253a07b-e3fe-0d40-3f53-2501b69c928c/screen568x568.jpeg>

App Icon:

<http://a3.mzstatic.com/us/r30/Purple/v4/7e/e3/79/7ee37910-a066-ae6f-a311-884d73559877/mzl.afwtaibd.175x175-75.jpg>

TENideas is a Philadelphia-area digital media company that is passionate about developing interactive software that ignites creativity and promotes productivity. And to help people change their worlds - one idea at a time. TENideas, LLC was started by long-time creative professional Patty Cara. All Material and Software (C) Copyright 2013 TENideas, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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