

Gro Garden - a New kids app to discover Organic Gardening

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Gro Play today is proud to introduce Gro Garden 1.0 for iOS, the fun place to learn about organic gardening and sustainable farming. Kids get to learn and understand environmental issues in a simple and entertaining way. Connie the Compost and her friends the Micro organisms live under the trees in your Gro Garden, right next to the animals, and they love old food scraps! When you feed Connie and her friends, magic things start to happen.

Stockholm, Sweden - Meet Connie the Compost and her friends the Micro organisms. They live under the trees in your Gro Garden, right next to the animals, and they love old food scraps! When you feed Connie and her friends, magic things start to happen. They start producing nutritious soil that makes your crops grow faster and taste better. So after harvesting your tasty vegetables you can treat Banja the rabbit and all the other animals in the cottage. Along the way your Item Collection will also grow with cool items, good food, and badges to reward your progress.

Gro Garden is the fun place to learn about organic gardening and sustainable farming. Kids get to learn and understand environmental issues in a simple and entertaining way.

Features:

- * Rich edutainment game with hundreds of possibilities
- * Kid-friendly interface
- * Multi-touch - multiple simultaneous players
- * No third-party advertising
- * Diverse group of fun characters
- * No in-app purchases
- * "Learn-as-you-play" game. No written instructions
- * Tips and tricks

Gro Garden is out on the AppStore 17 December (and coming soon to Google Play & Android). Special introductory pricing: \$0.99 USD / 0.89 EUR. (66% off) until Dec 26.

"Gro Play really seizes the opportunity to early give children a foundation for learning about sustainability.", says Ingrid Pramling Samuelsson, World president of OMEP and UNESCO Chair man in Early Childhood Education and Sustainable Development.

"Play is not only the most fun way to learn, but also the most powerful. We want to entertain and inspire children and parents. Together we can create a more sustainable future.", says Patricia Richter, CEO and co-founder of Gro Play.

Device Requirements:

- * iPhone, iPod touch and iPad
- * Requires iOS 4.0 or later
- * This app is optimized for iPhone 5
- * 77.3 MB

Pricing and Availability:

Gro Garden 1.0 is only \$0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Education category.

Gro Play:

<http://www.groplay.com>

Gro Garden 1.0:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://www.groplay.com/apps/gro-garden/>

Purchase and Download:

<https://itunes.apple.com/app/gro-garden/id773896387>

YouTube Video:

<http://youtu.be/LDXSEvc8YZs>

Screenshots:

<http://www.flickr.com/photos/groplay/sets/72157638732515406/>

Gro Play is an independent creative studio that offers eco-educational toys, games and content. Gro Play was founded in 2010 by the social entrepreneur Patricia Rawecka (now Richter), and is the proud winner of the Swedish Living Green award 2012. Copyright (C) 2013 Gro Play. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, iPad mini, iPod touch, and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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