

Interior Home Designer Mark On Call 1.3 Released for iPhone/iPod Touch

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M.O.C. Interior Designer today announces Mark On Call 1.3, a major update to their popular interior design and customization tool for iPhone and iPod touch. Users can create accurate custom-sized rooms, access and re-size 156 furniture and architectural elements, lay down surfaces, and render fabrics chosen from a palette of preset options or custom-created using the phone's camera or photo library. Version 1.3 has been completely redesigned resulting in overall increased ease-of-use.

Los Angeles, California - M.O.C. Interior Designer, LLC today is proud to announce Mark On Call 1.3, a major update to their incredibly popular interior design and customization tool for iPhone and iPod touch. Users can create accurate custom-sized rooms, access and re-size 156 furniture and architectural elements, lay down surfaces, and render fabrics chosen from a palette of preset options or custom-created using the phone's camera or photo library.

Based on Mark Lewison's home decorating book, "What Would You Do With This Room? My 10 Foolproof Commandments to Great Interior Design", Mark On Call is truly home design in the "palm of your hand". It's an excellent tool for interior designers to help them conceptualize, design, store and shop for clients, or anyone planning their fantasy living space.

Version 1.3 has been completely redesigned, featuring a reordered main menu, new icons, layouts, and easier-to-read help instructions resulting in improved aesthetics, an overall increased ease-of-use and more intuitive than before.

Designed specifically to take advantage of the iPhone's unique capabilities and interface, Mark On Call 1.3 sports clear, detailed, screen by screen help instructions. Custom size, place, and lock multiple architectural, living, dining, bed, bath, kitchen and generic room elements. Access pre-loaded color, pattern, wood, and stone options or apply using a user-friendly color wheel.

With Mark On Call, users can take pictures of actual finishes, fabrics, rugs and flooring from manufacturers and "skin" them onto any item or surface in their room using the iPhone's camera or images from the photo library. As well, users can take snapshots of floor models corresponding to items in their room designs and save them for future use.

Among Mark On Call's most prolific features is its built-in Room Editor. Name, size and reshape rooms as well as instantly measure any two points in a room with the precision-touch measure tool. Scope-like crosshairs let the user see precisely where they are measuring, virtually eliminating the possibility of minute mistakes. The application features both Metric or Imperial measurement systems.

Additionally, users can avoid design mistakes by leveraging the space programming checklist. Aspiring decorators and professional interior designers alike may name, re-size, color and save customized room items for use in all their floor plans, as well as create and share detailed shopping lists, and email their room designs to clients, family, and friends.

System Requirements:

- * iPhone or iPod Touch 3.0
- * 2.2 MB Hard Drive space

Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Mark On Call 1.3 is only \$2.99 (USD) and available exclusively through the App Store worldwide. All local currencies supported; supports the Metric or Imperial measurement systems. Promo codes for the media are available upon request.

Mark On Call 1.3:
<http://markoncall.com>

Download and Purchase:
<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=299360512>

Screenshot:
http://whatwouldyoudowiththisroom.com/wp-content/uploads/MOC103_5.jpg

Application Icon:
http://whatwouldyoudowiththisroom.com/wp-content/uploads/2009/06/mark_on_call_icon_158x158.png

Headquartered in Los Angeles, California, M.O.C. Interior Designer, LLC is a privately held company founded in 2008 by interior designer Mark Lewison, entrepreneur John R. Haigh, developer Karl Hartzel, and writer Sherri Houtz. Through its software applications, the company is dedicated to revolutionizing space planning and design for interior designers, their clients, and do-it-yourselfers alike. Copyright 2008-2009 M.O.C. Interior Designer, LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer, Inc. in the U.S. and/or other countries.

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