

Land of Mislaid released for iPad - Children's Interactive Picture Book

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In collaboration with Jort van der Jagt and Studio Brain Muffin, YipYip today introduces Land of Mislaid 1.0, their new interactive picture book for iPad. Land of mislaid tells the story of little Hannah and her grandpa, on a journey through the living room to find Hannah's lost peppermint. Offering a beautiful interactive experience, every page is an imaginative representation of a part of the room in which children can discover all kinds of fun animations and sounds by tapping on elements.

Rotterdam, Netherlands - In the past year YipYip has been hard at work to create a framework for interactive picture book apps. Now the first result of this work is released today; Land of Mislaid for the iPad.

Targeted at children aged 4 and older, Land of Mislaid is an interactive children's story for iPad, created from the Dutch picturebook "Kwijt Weg Foetsie" by Jort van der Jagt. In collaboration with Jort and Studio Brain Muffin, YipYip created a beautiful interactive experience of the book with animation, music and interactive elements on each page. The book can be read to you by a narrator or you can read the story yourself.

The story takes the reader on an imaginative journey through the living room of Hannah's grandfather Where Hannah and Grandpa are looking for a lost peppermint. The story teaches children that by using your imagination you can have grand adventures in your own living room.

Synopsis of the story:

Hannah lost her peppermint. Her grandpa suggests that her peppermint could have rolled of to the "Land of Mislaid," where all lost things go. Mislaid is far away, beyond the Seven Seas near the coast of South America. If Hannah and grandpa try really hard, there is a chance to still get to the peppermint before it is gone for good. Grandpa gets his cane and together they row through their living room to chase the lost candy. Together they go on an imaginary adventure where they meet an array of interesting en peculiar characters like the teapot, the salt and pepper shaker and the little vase.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 6.0 or later
- * 284 MB

Pricing and Availability:

Land of Mislaid 1.0 is \$3.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Books category.

Land of Mislaid 1.0:

<http://www.landofmislaid.com>

Purchase and Download:

<https://itunes.apple.com/app/land-mislaid-interactive-childrens/id775720149>

YouTube Video (Trailer):

<http://www.youtube.com/watch?v=vcCg8SSthCE>

Vimeo Video (Trailer):

<https://vimeo.com/81788300>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Media Assets:

<http://www.yipyip.nl/press/sheet.php?p=Land%20of%20Mislaid>

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