

Audioboo Integrates SpinVox Across Audio Recording/Broadcasting Platform

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Audioboo, which aims to become the 'Twitter of the spoken word' through its audio recording and broadcasting platform, and SpinVox, the global leader in voice to content messaging, have announced the SpinVox API will be used to automatically convert speech to text across Audioboo's applications, including iPhone podcasting and Twitter posting.

London and New York - Audioboo, which aims to become the 'Twitter of the spoken word' through its audio recording and broadcasting platform, and SpinVox, the global leader in voice to content messaging, have announced the SpinVox API (Application Programming Interface) will be used to automatically convert speech to text across Audioboo's applications - including iPhone podcasting and Twitter posting.

Audioboo was established in March 2009 and already more than one Audioboo audio recording (boo) is being made every five minutes. The Audioboo.fm website is attracting more than 100,000 unique users, RSS and iTunes links every week with over 1,000 hours of audio having been uploaded by the more than 30,000 registered users.

Audioboo CEO, Mark Rock, says: "The deal with Spinvox is of immense importance to Audioboo as we roll out both our API and business model. With the Audioboo API, any developer will be able to build their own mobile and web applications to record to Audioboo and SpinVox integration will be an important addition to that which we can deliver simply and quickly through the SpinVox API."

"On a wider scale, we have already begun to roll out Audioboo Pro accounts for media companies," he continues. "These increase the recording time available and add a variety of web-based tools - such as moderation- to help companies manage content. SpinVox integration will be an additional feature for Audioboo Pro, allowing journalists a simple way to record draft articles and have them automatically converted to text and sent to their news desks."

ITV has already used the Pro account for the FA Cup Final, Radio 1 for their Big Weekend event and 6Music with Adam & Joe for Glastonbury 2009. Christina Domecq, SpinVox co-founder and CEO, says: "Audio has been so ignored for so long, and now Audioboo is doing something fresh and new with it and growing fast as a consequence. Automatically turning their audio input to text will take them to the next stage."

About SpinVox API

SpinVox API in English was announced at Mobile World Congress, Barcelona in February 2009 and developers were invited to pre-register their interest in SpinVox API in advance of its launch via a web registration page. SpinVox API leverages SpinVox VMCS, the world's largest commercial speech platform and the world's first Cloud speech service, which already has over 30 million users and is growing fast.

It provides a fully hosted platform with proven scale-on-demand capability and reliability to deliver on commercial strength service level agreements (SLAs). SpinVox API is now available in English, Spanish, German and French. Since then, over 550 developers have become SpinVox API program members and, of these, 40 have been selected by SpinVox to be part of the co-creation program and tested on a live server.

These include business efficiency, personal productivity and social networking handset applications; survey software; business utility tools and voicemail solutions tailored for the unified communications market. Developed using the SpinVox API, the first iPhone application enabled by SpinVox - Quick Voice Pro - is already available on the App Store

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

and allows users to have their spoken messages automatically converted to text and sent to an email address of their choice.

About Audioboo

Launched in March 2009, Audioboo aims to do for audio content what Flickr did it for images and YouTube did for video. Its aim is to re-invent the spoken word as a medium easily shareable by all and shareable across all social media. Audioboo has been built as a complete platform for creating, storing and sharing audio content with full read/write APIs that allow both easy integration with websites for content distribution (e.g. interfaces into Facebook and Twitter) and the easy development of services for content generation across multiple web and mobile platforms by partners and the developer community generally. The initial manifestation of the platform has been as an iPhone application and simple website. This has already been hugely successful and has validated the clear demand for audio content and the Audioboo platform.

SpinVox:

<http://www.SpinVox.com>

Audioboo:

<http://audioboo.fm/>

SpinVox API Program:

<http://www.spinvox.com/developer>

SpinVox(R) is the world's largest privately-held speech technology company, providing the only voice to text messaging services which are used daily by millions of people. Through significant innovations in voice and network technologies which are protected by over 70 patents worldwide, SpinVox has converged the two most natural forms of communication - voice and text - to create the fastest-growing form of messaging: Voice-to-Content(TM). SpinVox services are available directly on www.spinvox.com, through leading carriers and new media, and Unified Communications and other service providers globally. Implemented as a carrier-class hosted network feature, SpinVox easily creates value from everyday user behavior using voice to deliver rapid and easy implementation of low input, sustained high reward services. SpinVox Voice Message Conversion System(TM) (VMCS) combines state-of-the-art speech technologies with a live-learning language process, and now serves users across five continents in English, French, Spanish, German, Portuguese and Italian.

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