

Keywords.me Breaks in As A Powerful Yet Unique ASO Tool

Published on 01/10/14

Keywords.me, a new search tracking tool, is focused on enabling iOS developers to view any app's keywords with amazingly high accuracy, and track their search rankings in any country. The launch of Keywords.me will find its own unique way to serve iOS developers through its powerful database, user-friendly UI and an "all countries supported" feature among other competitors. The user-friendly UI design coupled with a powerful database provides the best user experience.

Hong Kong, Hong Kong - Keywords.me, a new search tracking tool, is focused on enabling iOS rankings in any country. There are a number of existing ASO tools that share a common trait, namely, integration of a large variety of functions that may or may not be relevant to the main message of App Store Optimization.

Facebook provide rating & review analysis that does nothing to the search result of certain apps on iOS platform. Therefore, users may be left struggling to find what they truly want on these dashboards.

In contrast to other ASO/keywords tools, the mission and the product positioning of Keywords.me is to track keywords with amazingly high accuracy, and track the search ranking of the keywords in any country from day one.

Keywords.me believes that, the people who have the best knowledge of apps are their developers, and they know exactly when their apps get featured by Apple App Store or a large-scale marketing campaign has been implemented. Therefore, they just need a simple tool to track the performance of their keywords, which are associated with downloads and revenues so that they will stay alert to the factors that influence the search ranking of the keywords.

The user-friendly UI design coupled with a powerful database provides the best user experience by allowing users of the site to enjoy the most convenient keywords service with only a few clicks. The home page is a search engine where you can input iTunes keywords on the home page. When you become a paid user, the grey area will be unlocked, enabling you to track keywords at a cost of 1.99/app/month to track the performance of their keywords. Since many developers are trying to get their apps out to the global market, they might want to know the following part: the site supports the keywords tracking feature in any country.

Whether you are an existing user of an ASO tool that contains overwhelming data and information or you are new to the search tracking tool, Keywords.me will give you leverage to stay alert and stand out from the crowd.

Keywords.me:
<http://keywords.me/track?m=prm>

YouTube Video (Demo):
<http://www.youtube.com/watch?v=MVIpUVXQHbM>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot:

<http://www.pinterest.com/jim0597/keywordsme/>

K
keywords and keep track of their own in any country. All Material and Software (C)
Copyright 2013 Keywords.me. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Jim Wang
Co-Founder

jim.wang@keywords.me

Link To Article: <https://prmac.com/release-id-64625.htm>
