

## Interactive Picture Book Launches in iTunes

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Dalmation Studios introduces The Cloud Factory 1.01, their new animated children's picture book developed for iPad. The Cloud Factory engages children to interact with a relatable story about a young girl and her grandfather, in which he teaches her how clouds are made. Children will follow along by performing various actions such as swipe, tilt, and shake, to move forward in the story. These actions are used to gather the ingredients to make a cloud, and bring them to the factory to be mixed.

**N** developed by Dalmation Studios, officially launched in the iTunes store this week. The Cloud Factory engages children to interact with a relatable story about a young girl and her grandfather, in which he teaches her how clouds are made.

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President of Dalmation Studios. "The Cloud Factory engages children by telling a compelling story which they can participate with."

The story begins as the young girl, Luna, patiently waits on a train ride to visit her Grandfather. After some catching up between the two, the Grandfather explains that he works at The Cloud Factory, and promises to teach Luna the detailed steps in the creation of a cloud. Children will follow along by performing various actions such as swipe, tilt, and shake, to move forward in the story. These actions are used to gather the ingredients to make a cloud, and bring them to the factory to be mixed.

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### Device Requirements:

- \* Compatible with iPad
- \* Requires iOS 4.3 or later
- \* 184 MB

### Pricing and Availability:

The Cloud Factory 1.01 is Free and available worldwide exclusively through the App Store in the Entertainment category. For more information, download the app or visit the app's website.

### The Cloud Factory 1.01:

<http://dalmatianstudios.com/>

### Download from iTunes:

<https://itunes.apple.com/app/the-cloud-factory/id719079942>

### Screenshot:

<http://a4.mzstatic.com/au/r30/Purple4/v4/9f/3c/c9/9f3cc9b6-57c5-07cc-07c1-c72dd4bf45b7/scren480x480.jpeg>

### App Icon:

<http://a5.mzstatic.com/us/r30/Purple6/v4/be/92/68/be9268bd-a898-3fbc-7509-21e8feb67b83/mzl.vkghgdtz.175x175-75.jpg>

Steven Andrew, an independent developer born in Long Island, NY, is a graduate of the New York Institute of Technology in the Computer Graphics program, and was the recipient of

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the Computer Graphics Award in his major. His love for book making and publishing landed him a job in 2006 at Random House, Manhattan. At Random House, Steven developed skills in illustration retouching, which helped him win the National Association of Photoshop Professionals award in photo-retouching. Steven also worked on projects for many notable companies such as Disney, Pixar, Mattel, Random House and Golden Books. In 2013, Steven would incorporate, and Dalmatian Studios was born. All Material and Software (C) Copyright 2014 Dalmatian Studios. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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