

## **MailTank 3.0: Popular Email Management Program More Powerful Than Ever**

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MailTank, the nation's leading customer service email management program, today announced the release of MailTank 3.0, which offers a major advance over previous versions of the program. Reaching the market just in time for users of Apple's iPhone to manage email on a web-based platform, MailTank 3.0 is an outstanding example of how the iPhone allows customers to experience "the real Internet" on a mobile device.

Los Angeles, CA (PRMac.com) July 16, 2007 - MailTank, the nation's leading customer service email management program, today announced the release of MailTank 3.0, which offers a major advance over previous versions of the program. Reaching the market just in time for users of Apple's iPhone to manage email on a web-based platform, MailTank 3.0 is an outstanding example of how the iPhone allows customers to experience "the real Internet" on a mobile device.

New features MailTankers will find in this version:

- \* Unlimited storage - no message will ever be rejected - MailTank will never be full
- \* Chained templates - MailTank now automatically follows up with customers - MailTank users can send customers a reply, and MailTank will send a second, follow up email a few days later to make sure the customer is happy
- \* New rules and message notification - MailTank can now be taught how to process certain messages making the task of managing email even easier and notifications will now let you know when work is piling up or an important message has arrived

"The walls of the office are truly coming down," said Christian Winter, the CEO and co-founder of MailTank. "3.0 is more than ready for prime time and is a perfect match for the wave of innovation in business class cell phones -- like iPhone, HTC Advantage, Nokia E90 Communicator and even Palm Folio."

"These features and the benefits they provide have been in the works for awhile," said Lon Baker, MailTank's co-founder and CIO, "They are based on suggestions from our customers over the past year or so. We have been asking them what they wanted the next version to do and 3.0 is the result of their answers and a lot of hard work."

MailTank now has an entire interface dedicated to the iPhone, which provides the same efficiency and full feature set of its desktop counterpart.

For demonstration videos of the MailTank in action, click on the following link:  
<http://mailtank.com/learn> Look for MailTank 3.0 on an iPhone near you today. And listen for MailTank's CEO, Christian Winter, On Computer America, the longest running nationally syndicated radio talk show covering the computer industry on Thursday July 12th from 10 to 11 p.m. Eastern Daylight Time.

MailTank Web site:  
<http://mailtank.com>

MailTank FREE Trial:  
<http://signup.mailtank.com/>

MailTank specs and videos:  
<http://mailtank.com/learn>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

MailTank success stories:  
<http://mailtank.com/success>

MailTank feature set:  
<http://mailtank.com/benefits>

MailTank sign up page:  
<http://signup.mailtank.com/>

MailTank was created out of the experience of MacTank (its predecessor company) in helping over 100,000 Mac users. MailTank now serves customers across all platforms, including Vista, as well as Apple's Tiger and forthcoming Leopard operating systems. MailTank is the best email management system currently available for small businesses and is also increasingly in demand by organizations of all sizes. For more information visit [MailTank.com](http://MailTank.com).

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