

World's Most Annoying Alarm Mobile App, Offers Free Promotion

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Created by Delight Room Co., Ltd, Alarmy (Sleep If You Can) will be offered for free for one week. Dubbed as the World's Most Annoying Alarm, Sleep If You Can helps those who struggle to get up on time. Setting this unusual alarm requires the user to register a place where they want to turn off the alarm. Then when it starts ringing, the individual must get out of bed and go to the registered place and take a picture of it. The promotion begins Friday, January 17th and goes for one full week.

Seoul, Korea - Created by Delight Room Co., Ltd, Alarmy (Sleep If You Can) will be offered for free for one week, but is normally priced at \$1.99. The promotion begins Friday, January 17th and goes for one full week. The mobile app, which has been dubbed as the "World's Most Annoying Alarm", gives users multiple methods of setting the alarm.

During a recent promotion, the Alarmy app got to 150 overall paid charts in the iTunes App store, reaching Number One in the Lifestyle category. Alarmy, Sleep If You Can has been featured by Cnet, Gizmodo, Huffington Post and many other sites and was ranked as Number One in its category in 36 countries, including England, Japan, America, France, Spain and Russia.

Though it's easy to set the alarm, it can be very difficult to shut it off depending upon which method an individual uses. The popular iPhone app can be set so that all you have to do is swipe it in order to turn it off. There is also an option where the user takes a photo of some location nearby and then in order to turn off the alarm, the user must get out of bed and go take a photo of that exact same location.

There are accuracy settings available as well and these can define how accurate the photo must be in order to work. For instance, if the accuracy level is set to "high", then the user will have to match the photo on file exactly before the alarm will stop ringing. On the other hand, if set to "low", the photo does not need to be an exact match in order to work.

The iPhone app also offers numerous annoying ring tones designed to be so aggravating that the individual will be forced to wake up. This is especially helpful for those people who have had a lifelong problem with getting anywhere on time. Users who are not all that serious about getting up on time, have devised clever ways around the requirements by taking a photo of the ceiling over their bed. In order to turn off the alarm, all they have to do is wake up enough to take a picture of the ceiling and then fall back to sleep.

A company spokesperson from Delight Room commented: "This is one of our most popular iPhone apps and it's normally \$1.99 for the download. At the moment, we're offering this for free so everyone can try it. Users report having a lot of fun with this app and it does definitely wake you up."

Language Support:

The app is available in many languages and countries including Chinese, German, Portuguese, Italian, Korean, Dutch, English, Russian, Spanish, and Arabic.

Device Requirements:

- * Compatible with iPhone, iPod touch and iPad
- * Requires iOS 5.0 or later
- * Optimized for iPhone 5
- * 8.2 MB

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Pricing and Availability:

Sleep if U Can 2.02 is free and available worldwide exclusively through the App Store in the Lifestyle category. The app is normally \$1.99, but will be free during the week-long special promotional period beginning January 17th, 2014.

Sleep if U Can 2.02:

<http://www.delightroom.org/>

Download from iTunes:

<https://itunes.apple.com/app/sleep-if-u-can-tricky-alarm/id609598558>

YouTube Video (Trailer):

<http://www.youtube.com/watch?v=yx3kbWSjnpo>

Screenshot 1:

<http://a2.mzstatic.com/us/r30/Purple/v4/6f/1c/e0/6f1ce0fd-9389-3277-52ee-9ddb4c15c69/screenshot568x568.jpeg>

Screenshot 2:

<http://a1.mzstatic.com/us/r30/Purple6/v4/d0/14/d0/d014d03f-a67c-e109-ff20-2319eeb6328d/screen568x568.jpeg>

App Icon:

<http://a1.mzstatic.com/us/r30/Purple4/v4/1a/39/24/1a3924d8-b15d-f73c-6e90-d8dfe7e5cad/mzl.xjlrqpwz.175x175-75.jpg>

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