

CartoonLetter 1.04 - Update to Personalized Cartoon Cards App

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Cartoon Letter Inc. today announces CartoonLetter 1.04, an updated version of the popular card app for iOS devices. CartoonLetter allows users to send personalized electronic cartoon cards to family, friends, colleagues and loved ones for festive occasions such as birthdays, anniversary, and New Year, etc. Users can create their own story cartoon cards by simply editing templates to insert own texts and photos. Created Cartoon Cards can be sent via text message and posted on social media sites.

Seoul, Korea, Republic Of - Cartoon Letter Inc. today is pleased to take this opportunity to announce CartoonLetter 1.04, an updated version of the popular card app for iPad, iPhone, and iPod touch devices. CartoonLetter allows users to send personalized electronic cartoon cards to family, friends, colleagues and beloved ones for festive occasions such as birthdays, anniversary, and New Year, etc.

Feature Highlights:

- * Easy-to-navigate user interface
- * Pre-made free and paid Cartoon Card Templates
- * Pre-categorized Template Options for Cartoon Card Templates
- * Easy-to-edit Cartoon Card Templates and add Texts & Photos
- * Function to save preferred Cartoon Cuts to your Photos to store or print
- * Sent URL is stored for 30 days
- * Function to resend created cards for 30 days
- * Regular Update of Card Templates
- * Auto-save to album
- * Preview Function before sending
- * Easy to post Cartoon Cards to SNS such as Facebook and Twitter
- * Copy and printing functionality

User Guide:

After selecting a template from one of the pre-set categories, users can modify text in the pre-assigned boxes throughout the story card. Once select a pre-made template from a Pre-categorized Library, users are able to edit the template to create own story by inserting texts to pre-assigned boxes in the story. Tapping the blue box enables users can personalize the text.

Moreover, there is a function to add an image to the story by taking a new photo or choosing existing photo from Library. Using drag-and-drop function will resize the photo chosen to be well fit to the designated space.

After completing the edit a chosen template, users can preview the completed cartoon card before sending and screenshot preferred cartoon cuts to save to your Photos by pressing Screenshot button. Also User can set a template as a Favorite by pressing the star button for future use.

Each template clearly indicates users can send the card for free, but for the pay templates, which require "Stamps" to send, users will also be clearly indicated when necessary before send. Stamps are available at the CartoonLetter Shop to in-app purchase.

When the created cartoon card is ready to be sent, a URL is created and forwarded to the recipient. All URLs are stored for 30 days and can be accessed by the recipient at any time. Additionally, the user can resend their card up to 30 days. Created Cartoon Cards can be sent via text message, e-mail and posted on social media sites such as Facebook and Twitter.

"CartoonLetter is a great, creative and visual way to express emotion with a fun," says

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Jee Hee Kim, co-founder of Cartoon Letter Inc. "Version 1.04 includes updates to the user interface, fixing some errors and adding a user tutorial to make it easier to navigate CartoonLetter. We are going to update more templates in very near future so that our users will have more cartoon cards to choose from."

Language Support:

* English, Korean

Device Requirements:

* iOS 6.1 or later

* iPhone, iPad, and iPod touch

* 16.3 MB

Pricing and Availability:

CartoonLetter 1.04 is free and available worldwide exclusively through the App Store in the Lifestyle category.

CartoonLetter 1.04:

<http://www.cartoonletter.com/index.html>

Download from iTunes:

<https://itunes.apple.com/app/cartoonletter/id735932578>

Screenshot 1:

<http://a1.mzstatic.com/us/r30/Purple/v4/be/7b/ee/be7beef2-fa84-8524-af28-7c1c2651da69/screen568x568.jpeg>

Screenshot 2:

<http://a3.mzstatic.com/us/r30/Purple6/v4/f2/f7/68/f2f76860-4098-18ed-464f-9faffd671f1c/screen568x568.jpeg>

App Icon:

<http://a1.mzstatic.com/us/r30/Purple/v4/17/26/24/1726240a-04e7-3d74-1abb-e51905177c2f/mzl.qyyugxin.175x175-75.jpg>

Korean-based Cartoon Letter Inc. was co-founded by Jee Hee Kim and Hee Seung Noh in 2013.

Cartoon Letter is aimed to provide cute and fun cartoon backgrounds that can shared electronically. Furthermore, Cartoon Letter hopes to allow all users to express emotions and feelings easily by the cartoon templates about which all in global can understand.

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