

## **myGolfstats + GPS 3.4.3 adds a myHandicap Card and goes Free in iTunes**

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Sports Data Systems, Inc. today announces myGolfstats + GPS 3.4.3, an important update to their wildly popular sports app for iOS devices. The app keeps score for up to 4 players, tracks all your stats plus calculates your handicap. The stats include Driving, GIR, Scrambling, Sand Saves, Putts, and Score. A USGA Handicap is also available. With the addition of the GPS, the user sees the exact distances to the front, middle and back of the green in addition to the distances to the hazards.

Boca Raton, Florida - Sports Data Systems, Inc. today is proud to announce the release of myGolfstats + GPS 3.4.3, an important update to their wildly popular sports app, developed exclusively for iPhone and iPod touch devices. The myGolfstats + GPS app upgrade helps golfers pinpoint areas of improvement for their games by using stats usually available to touring pros. It also provides a myHandicap Card on a separate screen.

The app accurately measures all distances via their iPhones. Tour pros and serious golfers alike rely on specific sets of data to find the areas of their game that need improvement. Whether it's missing fairways, greens or getting up and down statistics provide the golfer insights of where their performance on the course is falling short.

Here's where myGolfstats + GPS comes in: myGolfstats + GPS provides detailed statistical analysis for the most crucial areas of your golf game all in one convenient place. But with this new update it's packed with even more benefits. Whether you are a casual or competitive, get the same information as the pros right on your iPhone. Already in the top 10% of paid sports apps last year, the addition of the GPS adds even more value to myGolfstats making it one of the most complete apps on the market.

The reason is the simplicity and seamless transition from the scoring screen to the GPS is done with the touch of your finger. "By adding the GPS functionality to myGolfStats we feel that golfers have one of the most complete golf apps in the market, explained Bill Helman, president of Sports Data Systems, Inc. "Not only do you get a complete breakdown of your critical performance stats but also laser accurate distances for your shots."

It's like having your own Tour caddy on the road with you: myGolfStats offers the same information as the expensive hand held range finders at 5% of the cost. There are 33,000 courses in the database so it is usable world wide. A unique feature of myGolfStats is the Handicap Card Screen. It is updated after each round and an official USGA Handicap is available to all users. as well.

"To add even more value to myGolfStats, we've included features such as: separate scorecards for up to four players, summaries of your rounds, club distances and you can save up to 100 rounds," continued Helman. "Finally we've put an increased focus on what we call 'Money Shots' or specific areas of your game that determines what types of scores you put up each round. Money Shots are fairways and greens hit, sand saves, and scrambles. As any Tour player would tell you, knowing what areas of your game to focus on is the key to improving performance. What we've done with myGolfStats is automated the process for you in one incredibly simple app."

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* Requires iOS 4.3 or later
- \* 11.0 MB

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**Pricing and Availability:**

myGolfstats + GPS 3.4.3 is Free and available worldwide exclusively through the App Store in the Sports category.

**myGolfstats + GPS 3.4.3:**

<http://www.mygolfstatsmobile.com/>

**Download from iTunes:**

<https://itunes.apple.com/app/id375735364>

**Screenshot 1:**

<http://a3.mzstatic.com/us/r30/Purple/v4/e1/c2/05/e1c205f1-a8d4-db24-e356-e5705bbfdc66/screen568x568.jpeg>

**Screenshot 2:**

<http://a1.mzstatic.com/us/r30/Purple6/v4/c6/b0/88/c6b08895-3d3c-c0b0-57d9-6f017dd9251d/screen568x568.jpeg>

**App Icon:**

<http://a2.mzstatic.com/us/r30/Purple/v4/2b/5e/60/2b5e60f3-c1a2-9206-fa4d-82c251b7860a/mzl.xdnwkcit.175x175-75.jpg>

Sports Data Systems, Inc is a developer of mobile golf apps. The company features the statistical approach to golf by summarizing many different categories in an easy to read format. myGolfStats was in the top 10 of paid apps last year on iTunes. myGolfLeaderboard was developed this year giving each golfer the ability to see each other scores as they are posted on a Leaderboard in real time. This is a breakthrough in utilizing mobile technology for golfers. All Material and Software (C) Copyright 2014 Sports Data Systems, Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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