

Agile Tortoise releases Phraseology 2.0 for iPad

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Texas-based Agile Tortoise today announces Phraseology 2.0, a free update to their popular iPad writing app. Phraseology features a simple, easy-to-use text editor with tools focused on making your writing better. Version 2.0 is a free update that brings Phraseology's unique Arrange and Inspect feature up to date for iOS 7 and adds great new features like iCloud, Dropbox-based version control and as-you-type syntax highlighting for parts of speech.

N Richland Hills, Texas - Agile Tortoise today is excited to announce the release of Phraseology 2.0, a free update to the popular iPad writing app. Phraseology is an iPad app for writing. A simple text editor with tools focused on making your writing better. Phraseology 1.0 reached the top 15 in the iPad paid charts on it's initial release in December, 2011 - and has been featured on The New Yorker, Macworld and many other outlets.

Phraseology 2.0 brings the app up to date with the latest technologies in iOS 7, while adding some great new features.

Phraseology distinguishes itself from other iPad text editor with unique "Arrange" and "Inspect" features. The Arrange feature allows drag and drop re-ordering of paragraphs and sentences, and the "Inspect" feature provides detailed statistics (word/sentence counts, average syllables per word, word per sentence, etc.), common readability and grade level scoring, and part of speech/root word breakdowns of word usage.

Phraseology 2.0 expands these tools with live as-you-type syntax highlighting of parts of speech, along with many other new features including iCloud sync, restorable, Dropbox-based version histories for documents, and great integration with other iOS apps through URL schemes.

Features:

- * Simple text editor interface that gets out of your way
- * Lightweight document manager with archive, document sorting and full text searching
- * Arrange: Arrange feature allows intelligent drag and drop re-ordering of paragraphs and sentences in documents and text selections - The Arrange feature can also be used with other apps which support integration, including our own Drafts for iPad
- * Live Part of Speech Syntax Highlighting - Individually enable highlighting of nouns, verbs, adjectives, adverbs and other parts of speech
- * Inspect: Learn more about your writing with the "Inspect" view, which provides detailed statistics, readability scores, and root word occurrence breakdowns of documents or text selections. The Inspect feature can also be used with other apps which support integration, including our own Drafts for iPad
- * iCloud Integration for backup and sync
- * Dropbox-based version control system keeps restorable snapshots of your document's history
- * Customizable fonts and font size
- * Extensive support for URL scheme integration via x-callback-url
- * Markdown preview, print and copy options
- * Export/Import via "Open in"
- * Email, Copy, Print, Send to Drafts, Sharing features all supported
- * Terminology integration for word lookup and selection of replacement words

Device Requirements:

- * Compatible with iPad
- * Requires iOS 7.0 or later
- * 6.9 MB

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Pricing and Availability:

Available immediately, Phraseology 2.0 is offered at a limited time launch price of \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Productivity category. It is a free update for owners of prior versions.

Phraseology 2.0:

<http://agiletortoise.com/phraseology>

Purchase and Download:

<https://itunes.apple.com/app/phraseology/id484666152>

YouTube Video (Preview):

<http://www.youtube.com/watch?v=YOnssAN87Ts>

Media Assets:

<http://media.agiletortoise.com/Press-Kits/Phraseology-2-0/>

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Greg Pierce
President

greg@agiletortoise.com

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