

IoT Design Shop Announces iBeacon Development Kit

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The IoT Design Shop at Finger Food Studios is pleased to announce the public release of their iBeacon Development Kit. The package is aimed developers looking to experiment and establish expertise with iBeacon and related Bluetooth LE technologies.

Fully-configurable, the kit includes a AAA-cell powered development beacon as well as access to a series of tutorials and source code for harnessing iBeacon in iOS Apps. The kit can be purchased today at iotdesignshop.com.

Vancouver, Canada - The IoT Design Shop at Finger Food Studios is pleased to announce the public release of their iBeacon Development Kit. This kit is designed to aid developers looking to experiment and establish expertise with iBeacon and related Bluetooth LE technologies.

The kit includes an AAA-cell powered development beacon which is fully configurable to allow unique iBeacon ID's and custom power and broadcast characteristics. Additionally, tutorials are provided which demonstrate the Bluetooth LE systems for configuring the beacon as well as reference code for Apps that can harness the iBeacon protocol in iOS.

According to Trent Shumay, CTO of the IoT Design Shop - "Our goal for the product is to level the playing field and provide a concrete example of a reference platform for developers that may not have access to the hardware or firmware infrastructure to create iBeacon devices for themselves". However, Shumay also noted, "It's certainly possible to deploy these beacons in a production environment as well for simple applications in retail, automation, or security".

The beacons retail for \$49.99 CDN and are available in a variety of colours via iotdesignshop.com. A minimized production version of the beacon is scheduled for release in April 2014 to allow developers to streamline their production deployments. The production beacons will be firmware-compatible with the Development Kit beacon so that all research and work done against the kit can be directly deployed to production.

Previously, the IoT Design Shop also announced the ConnectionMaker Indoor Location System which is currently being field-tested for a Summer 2014 launch.

About Finger Food Studios:

Finger Food Studios has been a leading developer of mobile and social entertainment systems since inception in 2009. Their team of 60 developers, artists, and designers has been responsible for design and development of mobile Apps for many of the biggest brands on the planet.

Finger Food Studios has identified M2M and Internet of Things as the key growth driver for business in the next three years and is investing heavily in infrastructure and capacity to build and develop smart, context-aware devices via the IoT Design Shop brand.

IoT Design Shop:
<http://iotdesignshop.com>

iBeacons:
<http://iotdesignshop.com/beacon>

Purchase:
<https://iot-design-shop.myshopify.com>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Finger Food Studios:
<http://fingerfoodstudios.com>

Screenshot:
<http://iotdesignshop.com/images/connectionmaker/beaconkit.jpg>

IoT Design Shop is an internal start-up at Finger Food Studios. Specifically created to address the emerging Internet of Things (IoT) market, the group is composed of software, hardware, industrial design, and business development experts. The group complements the impressive App development lineage of Finger Food Studios by providing specific product solutions for IoT markets such as wearables, bluetooth proximity, indoor location, and remote sensing applications. Copyright (C) 2014 IoT Design Shop. All Rights Reserved. Apple, the Apple logo, iPhone, iPad, iPad mini, iPod touch, and Mac are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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Trenton Shumay
CTO
604-307-7359

trent@iotdesignshop.com

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