

iBank Mobile Launches Exclusively on Apple App Store

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IGG Software today announced the release of iBank Mobile for iPhone and iPod touch. Users can harness the power of iBank to check account balances, enter transactions and categorize purchases, even in foreign currencies. Designed to sync seamlessly with the desktop version of iBank for Mac, iBank Mobile also works as a separate, stand-alone app for handheld finance management. iBank Mobile was created with the idea of being a great iPhone app as much as a great companion to iBank.

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"We based this product on lots of input from our customers about what they want in a mobile app," says IGG Chief Architect James Gillespie. "iBank Mobile is a simple, powerful and efficient way to manage personal finances on the go."

The fully native iBank Mobile was created with the idea of being a great iPhone app as much as a great companion to iBank. Installing iBank Mobile for use as a stand-alone app provides numerous benefits, beyond checking account balances and updating finances on the fly:

- * The iBank Mobile Home Screen provides an at-a-glance overview of the user's finances; users will be able to see current balances across multiple accounts and where money is being spent at any time.

- * A Quick Entry screen allows users to enter and categorize transactions in seconds, with intelligent autofill speeding entry even further; multiple currency support facilitates international use.

Pricing and Availability:

iBank Mobile is now available for \$4.99 from Apple's App Store on iPhone and iPod touch.

Additionally, the newly released iBank 3.5 update (\$60, or free to iBank 3 users) provides the ability to sync iBank Mobile transactions over local Wi-Fi, via MobileMe accounts, or through any WebDAV server. Multiple iBank Mobile users with a single copy of iBank for Mac, such as couples or business partners, can sync to the same iBank data from different mobile devices.

iBank 3.5 also offers improved launch speed; improved support for multi-currency transfers, and better charting for multi-currencies; the ability to reconcile both "sides" of a transfer independently; and the option to exclude securities from quote updates. A free trial copy of iBank, requiring Mac OS 10.5 Leopard, can be downloaded from IGG online.

IGG Software:

<http://www.iggsoftware.com>

iBank 3.5:

<http://www.iggsoftware.com/ibank>

iBank Mobile:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=318802616&mt=8>

IGG Software, LLC, was founded in 2003 by developer Ian Gillespie to provide individuals or small businesses with intuitive, elegant and powerful management and finance applications. Based in Putney, Vermont, the company engages in sustainable practices such as purchasing all of its energy from renewable sources. For further information, review licenses, or to schedule an interview with Ian Gillespie, please contact IGG Marketing Director Scott Marc Becker. Copyright 2003 - 2009 IGG Software, LLC. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Computer Inc. in the U.S. and/or other countries.

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