

## **Where To? 6.7: Send local search results to Mercedes-Benz vehicles**

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The iPhone app "Where To?" helps with local search in the vicinity. The convenient app knows more than 700 business categories from Acupuncture to Zoos. The easy to use navigation wheel makes searching for the right category a snap. The results are displayed on a map or in a list, sorted by distance. The new version Where To? 6.7 allows to send search results to Mercedes-Benz vehicles. The location is sent to the in-car navigation system and the driver can move off right away.

Seefeld, Germany - The iPhone app "Where To?" helps with local search in the vicinity. The convenient app knows more than 700 business categories from Acupuncture to Zoos. The new version Where To? 6.7 allows to send search results to Mercedes-Benz vehicles. The location is sent to the in-car navigation system and the driver can move off right away.

Who doesn't know that? You're in a foreign city and are in need of a pharmacy, a supermarket or a good place to eat. No local is in sight or just as clueless? The iPhone app "Where To?" comes to rescue. Assisted by GPS the mobile app offers more than 700 business categories, some of them even drilled down to different brands. The next post box, liquor store or locksmith is found in an instant.

The easy to use navigation wheel makes searching for the right category a snap. The results are displayed on a map or in a list, sorted by distance. Further information such as opening hours, pictures, user reviews and much more is displayed on the detail screen. After having selected the destination, Where To? shows the way: Besides the built-in directions feature, it works together with more than 40 directions apps for car, pedestrian or public transport navigation.

FutureTap, in partnership with Mercedes-Benz, developed a smart solution to send locations right to the car. After selecting the destination in Where To?, it can be sent to the Mercedes-Benz cockpit with just a single tap. The location is displayed in the car head unit and the on board navigation system directs the driver to the destination without taking the hassle of entering the address first.

Besides more comfort, a big plus in safety since the driver doesn't need to look at the smart phone while on the road.

Ortwin Gentz, head of FutureTap wraps it up: "Smart phones and cars grow together more and more. We're excited to deliver our contribution - together with Mercedes-Benz - for the benefit of the users!"

"Where To?" has been selected by Apple as iPhone App of the Week and is the winner of the "Best App Ever Awards" in the category "Best Travel App" for several years in a row. Apple selected the app under the five best navigation apps in iTunes Rewind 2011.

### **System Requirements:**

Sending search results to Mercedes-Benz cars requires a vehicle equipped with COMAND Online and Where To? 6.7 or newer.

### **Pricing and Availability:**

"Where To?" 6.7 available immediately on the App Store. "Where To?" 6.7 (15.5 MB) is now available for download for \$2.99 US on the App Store under the "Navigation" category.

Users of the previous version get the update free of charge. iOS 5.1 or newer is required. The "Where To? 3D" Augmented Reality module (iPhone required) may be tested free of charge

for 30 days and can subsequently be unlocked via In App Purchase (\$0.99 US).

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FutureTap:  
<http://www.futuretap.com>

Where To? 6.7:  
<http://www.futuretap.com/apps/wheret-to-en/>

Purchase and Download:  
<https://itunes.apple.com/app/where-to-discover-your-next/id314785156>

Image (Where To? and Mercedes Benz):  
<http://www.futuretap.com/images/wheret-to/wheret-to-mercedes-benz.jpg>

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Based in Seefeld, Germany, FutureTap was founded by Ortwin Gentz in 2008 with the mission to create innovative and easy-to-use apps that fully leverage the iPhone user interface concept. FutureTap is known for the local search app "Where To?" for iPhone and the Street View app "Streets" for iPhone and iPad. Both apps have been sold more than half a million times. Copyright (C) 2008-2014 FutureTap. All Rights Reserved. Apple, the Apple logo, iPhone, and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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