

New Experience to Share Moments with Version 1.0.1 of pick PONG for iOS

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Power APP has released Version 1.0.1 of pick PONG, their app for iOS that allows picture sharing in a different way, with the focus not on sharing the picture but rather the moment itself. Power APP calls the picture a pick, and sharing the picture is called PONG. Once a pick is PONGed to somebody, the recipient sees only a blur that can be cleared by tapping on it and blurs again when the finger is lifted off the screen. After 15 seconds the pick is deleted and cannot be restored.

Pfaeffikon, Switzerland - Power APP has released an update for pick PONG, an app to share moments using so called picks, while sharing using this app is called PONG. In other words, users do not share pictures, they PONG a pick to somebody else. The treat is that the recipient only receives a blur that has to be tapped within 15 seconds to see it, and that it only stays clear as long as the finger touches the display. Once the 15 seconds are over the pick is deleted forever and cannot be restored (unless the recipient takes a snapshot of the pick, which has to be done while tapping on the screen).

We are in the age of selfies, and most of these are only interesting in the context they have been taken. Honestly, we wouldn't even think about keeping most selfies if photos were still printed on paper, and they are anyway rather an expression of a moment than serious photos. pick PONG treats this kind of pictures as what they really are, moments that fade away as Christian Schaffner, GM of Power APP, carries out his thoughts.

The app itself offers not more than just the possibility to take a picture and share it, or rather to PONG a pick to somebody to stay with the terms of this app. Calling the act of sharing PONG was due to one of the first computer games made ever which was called PONG, a kind of digital tennis. To call the pictures a pick is because you pick them before you PONG them forward, or back as an answer of course. PONG was kind of a logical choice, because you may end up PONGing your picks back and forth just like in the famous game mentioned before explains Christian Schaffner the reason why they named their app pick PONG.

pick PONG is straight forward and doesn't use editors or other tools to alter pictures, it is intended to catch a moment as it is and share it exactly that way. According to the description in the App Store all picks are deleted immediately from the servers of Power APP once they are relayed to the recipient.

Device Requirements:

- * iOS 7 or later
- * iPhone or iPad
- * 10.0 MB

Pricing and Availability:

pick PONG 1.0.1 is available for free in the App Store in the Social Networking category.

Power App:

<http://www.powerapp.ch>

pick PONG 1.0.1:

<https://itunes.apple.com/app/pick-pong/id807033107>

Screenshot 1:

<http://a1.mzstatic.com/us/r30/Purple6/v4/c0/84/0c/c0840cf2-83a6-9b2a-07b4-44044aeb3e3c/screenshot568x568.jpeg>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Screenshot 2:

<http://a2.mzstatic.com/us/r30/Purple6/v4/38/44/0d/38440d1a-652a-e74a-6552-2cd568f92521/screen480x480.jpeg>

App Icon:

<http://a3.mzstatic.com/us/r30/Purple/v4/ff/d9/3c/ffd93cf4-0751-b103-516d-e263df794ff9/mzl.eagjioaj.175x175-75.jpg>

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